

CABA Connected Home Council Meeting (CHC)
Draft Meeting Minutes
Wednesday, June 25, 2014
12 Noon - 1:30 PM ET, via Webinar

Present:

Scott Burnett (IBM), CABA Board Member and CHC Chair

ABI Research, Jonathan Collins
ABI Research, Peter Sopkovich
BRE, Gillian Hobbs
BSH Home Appliances Corporation, Benjamin King
CABA, Greg Walker
CABA, Ron Zimmer
CableLabs, Clarke Stevens
Compass Intelligence, Keith Robinson
Honeywell Security Group, Brian Casey
Horizon Technologies, Ludo Bertsch
IBM, Vickie Dorris
IHS, Lisa Arrowsmith
Independent Consultant, Thomas Irpan
Intermatic Incorporated, Barb Farrah
Intermatic Incorporated, David Saathoff
Ken Wacks Associates, Kenneth Wacks
Nextek Power Systems, Paul Savage (EMerge Alliance Chairman)
Robert Bosch, LLC, Jeffrey Donne
Robert Bosch, LLC, Kyle Williams
Robert Bosch, LLC, Winson Wang
Schneider Electric, Xavier Datin
SecurTek Monitoring Solutions, Brittany Hack
Sustainable Resources Management, David Katz
TELUS, Jordan Melzer
The Duchossois Group, Inc., Ken Fairbanks
UPnP Forum, Josh Planton
VTM Group/UPnP Forum, Aja Murray
Zanthus, Mike Lehman

1. Welcome, Roll Call, and Opening Introductions – Scott Burnett (IBM), CABA Board Member and CHC Chair, Greg Walker (CABA)

Scott Burnett mentioned that the CHC Vice-Chair, Melissa Simpler, from Affinegy, sent her regrets that she was unable to attend the meeting. Scott Burnett welcomed everyone, and introduced: Greg Walker (CABA), Ron

Zimmer (CABA), Gillian Hobbs (BRE), and Clarke Stevens (CableLabs). Scott thanked everyone for attending and outlined the role of the CHC. Greg Walker (CABA) conducted the roll call and recorded all the attendees for the minutes.

2. Review Past Minutes – Scott Burnett (IBM), CHC Chair

Scott Burnett indicated that the previous CHC meeting minutes (April 2, 2014) had been circulated and posted on the CABA website in the CHC section:

<http://www.caba.org/connected-home-council>

Ken Wacks (Ken Wacks Associates) made a motion to approve the minutes without amendments; Brittany Hack (SecurTek) seconded the motion.

3. CHC Research Update – Greg Walker (CABA)

Greg Walker outlined the three (3) types of research CABA produces: Landmark, Multi-Client Boutique, and White Papers.

3.1 CABA CHC Landmark Research for 2013:

Monetization of the Connected Home (MoCH)

This CABA research report cost in excess of \$120,000 to produce

This research has been released from embargo and is currently available for sale to CABA members for \$4,900 (non-members \$6,900). The full report can be purchased at:

<http://estore.caba.org/collections/frontpage/products/monetization-of-connected-homes-2013>. CABA members can access the

Executive Summary (PowerPoint and text versions) of this report for free in the CABA Member's Library, at:

<http://www.caba.org/member-research-library>.

3.2 CABA CHC Landmark Research for 2014:

Connected Consumer Roadmap: Driven by the Internet of Things

An overview of the research prospectus was given. The first Steering Committee meeting was held to select a research firm. The request for proposal (RFP) generated nine (9) very strong bids, and IHS was the research firm selected. CABA and the CHC are actively seeking addition sponsors to the project, and a request for sponsors was made. Currently, twelve (12) CABA members have already sponsored this project: Alarm.com, Arrayent Inc., Hydro One Networks Inc., Hydro-Québec, Intermatic, Microsoft Corporation, Pella Corporation, Qualcomm Incorporated, Schneider Electric, SecurTek Monitoring Solutions, TELUS, and UPnP Forum. The full prospectus and additional information can be found at:

<http://www.caba.org/research/projects/connected-consumer-roadmap>

3.3 CABA eStore:

It was mentioned that CABA recently become a reseller of primary research. This will give CABA members an additional 10% discount off the regular purchase price of research. CABA research firm members that have already posted research in the CABA eStore include: BSRIA, Compass Intelligence LLC, Memoori, Navigant Research, and ON World. The CABA eStore can be accessed at: <http://estore.caba.org/>

4. CHC White Papers Update – Greg Walker (CABA)

An overview of the CHC white paper review process was given. CHC white papers are secondary literature review articles that are approximately 10-20 pages in length. These papers are written and distributed free of charge to educate the industry. In order for the papers to be approved by CABA, they must be applicable to the CHC, not marketing material, and not promote an agenda. Any CABA member can, and is encouraged to, bring forward a 2-3 paragraph white paper proposal to the CABA staff for approval. If needed, CABA will secure a writer and/or a working group for the paper. All completed and approved CHC white papers are placed in the CABA Public Library, Members Library, CABA NewsBrief, and promoted at industry events. To view the CHC white paper terms of reference, and additional information, please go to: <http://www.caba.org/connected-home-council>

4.1 Approved Proposal(s):

A white paper proposal was presented on the “Convergence of the Connected Home and Car” from Keith Robinson (Compass Intelligence). A call for a working group was made and a working group was formed. There was lots of interest in this white paper. CABA will arrange a call with Keith Robinson (Compass Intelligence) and the working group, to start preparing the white paper for the next CHC meeting.

Newly Formed Working Group:

Ken Fairbanks (The Duchossois Group, Inc.)

David Katz (Sustainable Resources Management)

Dave Maccarone (Thomas & Betts): Nominated by Paul Savage (Nextek Power Systems)

Jordan Melzer (TELUS)

Stephen Schumacher (IBM): Nominated by Scott Burnett (IBM), confirmation pending

Winson Wang (Robert Bosch, LLC)

4.2 Proposed White Paper Topics

4.2.1 Cybersecurity: This topic was proposed by Ron Zimmer (CABA). The IIBC tentatively voted Cybersecurity as the Landmark research topic for 2015. It was suggested that a Cybersecurity white paper would help support the development of the 2015 IIBC Landmark research.

4.2.2 Interoperability: This topic was proposed by Scott Burnett (IBM). Ken Wacks agreed to be part of the working group for this paper. Scott Burnett nominated Ron Ambrosio (IBM) to be on the working group and possibly author the paper, confirmation pending.

5. Industry Profiles - Gillian Hobbs (BRE), Clarke Stevens (CableLabs)

5.1 BRE: US Innovation Park, Portland, Oregon - Gillian Hobbs, BRE

A brief history of BRE and overview of many residential BRE initiatives were presented. The full PowerPoint presentation can be found at: <http://www.caba.org/connected-home-council>

5.2 UPnP Forum - Clarke Stevens, CableLabs

A detailed overview of UPnP Forum and recent activities were given. The full PowerPoint presentation can be found at: <http://www.caba.org/connected-home-council>

6. New Business – Scott Burnett (IBM), CHC Chair

No new business was presented.

7. Information – Scott Burnett (IBM), CHC Chair , Greg Walker (CABA)

7.1 CABA Strategic Plan:

An overview of the four (4) year CABA strategic plan was given. There was a call for recommendations and input from CHC members.

7.2 CABA Marketplace:

CABA announced the new CABA Marketplace. This is a webpage designed to help CABA members market themselves to the general public, similar to the “Yellow Pages”. If any CABA members want

free placements in this great marketing effort, they can contact George Grimes, grimes@caba.org.
Link: <http://homeandbuildingautomationmarketplace.com>

7.3 Anti-Spam Legislation:

An overview was given of the new anti-spam legislation coming into effect July 1, 2014; this legislation will affect all Canadian companies and all companies with Canadian offices.
Link: <http://fightspam.gc.ca/eic/site/030.nsf/eng/home>

8. Adjournment (1:30 PM ET) - Scott Burnett (IBM), CHC Chair

It was mentioned that the next CHC meeting will be held in October or November, 2014. There will be no fall CABA Forum, therefore the next meeting will be held via webinar. The full PowerPoint presentation for this meeting and the meeting minutes will be posted at:
<http://www.caba.org/connected-home-council>

=====

You can view all CHC participants, past minutes, etc. at:
<http://www.caba.org/connected-home-council> . Don't hesitate to contact the CABA office (613.686.1814 X228/ 888.798.CABA) if you have any questions.

Regards,

Greg Walker
CABA Research Director
Continental Automated Buildings Association (CABA)
Email: walker@caba.org
Phone: 613.686.1814 x227
Website: <http://www.caba.org>