

Danny Sran of TELUS joins the CABA Board of Directors

January 25, 2019

The Continental Automated Buildings Association is pleased to announce the appointment of Danny Sran to its Board of Directors.

Sran replaces Dr. Zouheir Mansourati who previously represented TELUS on the CABA Board. He is the Construction Lead in New Growth Markets at the major Canadian telecommunications firm.

"I have long admired CABA's approach to bringing together our industry," said Sran. "I am looking forward to working with the CABA Board and staff to help build on the organization's strong record of growth and industry collaboration, which has been its hallmark for over 30 years."

Based in Vancouver, Sran's primary responsibility is to work with building developers, construction partners and TELUS' workforce to enable newly constructed commercial and residential buildings across Western Canada with fibre optic connectivity.

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Since joining TELUS in 2000, Sran has led teams in sales, finance, project management, vendor management and construction, contributing to his broad range of experience within the organization and the industry as a whole.

Prior to joining TELUS, Sran oversaw large business accounts in the alpine region of Europe for Schneider GmbH and successfully expanded their business footprint into Eastern Europe and Asia.

"We are extremely excited that Danny Sran has joined the CABA Board of Directors," said Ronald J. Zimmer, CABA President & CEO. "His broad range of business development skills will assist our organization grow immensely during its 30th anniversary year."

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About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of nearly 400 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols and leads cross-industry initiatives. More information is available at www.caba.org.

Media Contact:

Rawlson O'Neil King

Communications Director

Continental Automated Buildings Association (CABA)

king@caba.org

613.686.1814 x225; 888.798.CABA (2222)

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