

## **JP Camardo from Current by GE Appointed to CABA Board of Directors**

September 11, 2018

The Continental Automated Buildings Association announced today that JP Camardo of Current by GE has been appointed to its Board of Directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

Current blends advanced LED technology with networked sensors and software to make commercial buildings, retail stores, industrial facilities and cities more energy efficient & productive. The company has held a CABA Board seat since 2016.

JP is responsible for product, vertical, and channel marketing across Current's portfolio of solutions. JP and his team also work closely with the independent software partners that leverage data from Current to enable customers to understand, respond to and predict business operations trends. Prior to his role at Current, JP was with Danaher Corporation, where he held a number of commercial

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roles across several businesses, serving customers in industries such as Oil & Gas, Environmental Monitoring, and Automotive Tools & Equipment.

"I look forward to actively contributing to the CABA Board," stated Camardo.

"CABA is a very important organization that represents the collective interest of the home and building automation industry. We are at a crucial juncture and this group can provide critical guidance."

"On behalf of the Board of Directors, we are very pleased to welcome Mr. Camardo to the Board," stated Ronald J. Zimmer, CABA President & CEO. "His tremendous industry experience in marketing at leading emerging technology firms, particularly with Current, brings more depth and expertise to our Board of Directors. We look forward to his anticipated contributions to our organization."

JP earned a BBA in marketing from the University of Notre Dame and an MBA from The Ohio State University.

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## About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at [www.caba.org](http://www.caba.org).

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