



James Brehm Joins CABA Board of Directors

June 20, 2018

The Continental Automated Buildings Association announced today that James Brehm, Principal at James Brehm & Associates, has been appointed to its Board of Directors.

CABA is a non-profit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

"We are delighted to welcome James Brehm to CABA's Board," said Ronald J. Zimmer, CABA President & CEO. "His industry expertise from multiple years in high technology market research will contribute to the high visibility of our organization in the intelligent building and connected home industries."

An independent advisor and technology evangelist, James Brehm is a regular speaker at industry conferences and one of the leading voices on the state of the IoT and M2M market today. Mr. Brehm is a regular contributor to CNBC and is frequently quoted by media outlets such as Business Week, RCR Wireless, ComputerWorld, PC Magazine, and the San Jose Mercury News.

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From 2011 to 2014, Brehm served as practice leader, strategist and senior consultant for Compass Intelligence. Prior to joining Compass Intelligence, Brehm spent nine years in multiple roles at Growth Consulting firm Frost & Sullivan. Prior to joining Frost & Sullivan, Brehm worked in marketing, sales management, and business development at Rackspace Managed Hosting and Interland (now Web.com), two of the largest pure play Web hosting companies in the U.S. His responsibilities included researching the competitive landscape of the market, developing new product offerings, assessing emerging markets, improving the overall value chain for Global 1,000 clients, due diligence, and acquisition analysis. Brehm will use his accumulation of unique knowledge and skills to predict and unlock the potential of the IoT and M2M spaces.

His company, James Brehm & Associates, is a strategy and consulting firm focused on Internet of Things (IoT), machine-to-machine (M2M), and Big Data analytics. The company provides actionable insight and direction as a strategic advisor to a wide range of organizations including communication service providers, hardware manufacturers, software vendors, IoT solution providers, technology startups, private equity firms, and investment bankers.

"CABA contributes an important perspective to our industry, bringing a unique mix of companies, individuals and organizations together to advance the adoption intelligent buildings and connected lifestyles," said Brehm. "I am looking forward to working with the Association to strengthen its role in both respective industries."

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About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

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