



LG Electronics USA, Inc. Appointed to CABA Board of Directors

April 27, 2018

The Continental Automated Buildings Association (CABA) is pleased to welcome LG Electronics USA, Inc. to its Board of Directors.

CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

“I am pleased to welcome LG Electronics USA, Inc. to CABA’s Board of Directors,” stated Ronald J. Zimmer, CABA President & CEO. “With the firm’s addition, CABA continues its long tradition of representation from the smart home, building technology, and HVAC sectors.”

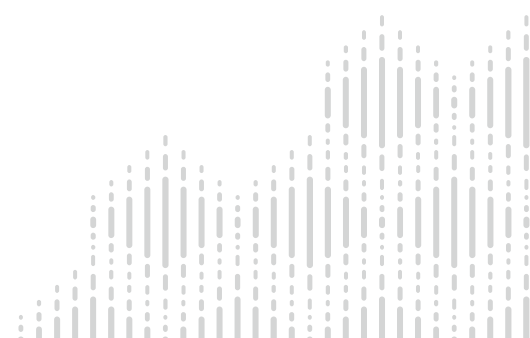
The company will be represented on CABA's Board by Kevin C. McNamara. McNamara is Senior Vice President, LG Electronics USA, and head of LG’s U.S. air conditioning technologies division. Since January 2011, building on his three decades of experience in the U.S. HVAC industry, he has been overseeing LG’s commercial, light commercial and residential air conditioning business areas in the United States.

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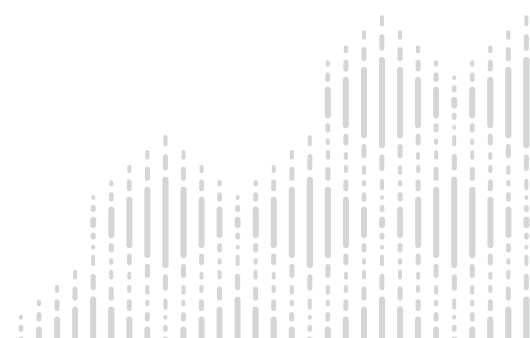
Prior to LG, McNamara held key positions with various U.S. manufacturers, including York, Trane, Carrier and McQuay. Starting with Honeywell in 1983, his business-to-business (B2B) career has spanned all aspects of management with a strong focus on employee engagement and delivering a superior customer experience.

At LG, he has built a dynamic team that is having significant and sustained impact on the U.S. HVAC industry. McNamara's leadership in creating a strategy focused on tailoring business plans to individual markets has been key to the skyrocketing growth trajectory for LG's variable refrigerant flow (VRF) technology in the United States. Reflecting his important role in growing the U.S. air conditioning business, he was named LG Electronics "2015 B2B Person of the Year."

McNamara earned his bachelor's degree in Business at Niagara University in New York and attended the Center for Creative Leadership in Greensboro, N.C. He is a member of the LG Global Advisory Board.

"I am extremely honored to join CABA's prestigious board," said McNamara. "LG Electronics is excited to strengthen its relationship with CABA and looks forward to a long and mutually-rewarding relationship."

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About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

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