

Evan Cropper of Current, powered by GE Joins CABA Board of Directors

November 21, 2017

The Continental Automated Buildings Association announced today that Evan Cropper of Current, powered by GE, has been appointed to its Board of Directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

Current, powered by GE, is an energy company that combines GE's LED, solar, energy storage and electric vehicle businesses to deliver a 21st-century energy ecosystem to customers. The company has held a CABA Board seat since 2016.

Evan Cropper, Senior Product Marketing Manager at Current, powered by GE, will represent the firm on the CABA Board. Evan Cropper leads the edge product marketing at Current, GE's digital engine for intelligent environments. His portfolio covers the controls, sensors, platform and apps that power intelligent buildings.

"Evan Cropper is an excellent complement to our existing Board, bringing demonstrated and relevant experience and in-depth knowledge of intelligent building technologies. We believe his

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experience will further support our strategy to deliver greater value to our membership and other assorted industry stakeholders," stated Ron Zimmer, CABA President & CEO.

Cropper and his team are responsible for driving Current's indoor product strategy, bringing its product to market, and equipping sellers to sell them. Primarily focusing on wireless technologies at Current and Cisco, Cropper has the opportunity to work with both global service providers and Fortune 100 companies to bring new products to market.

His experience and education span product marketing, product management, and strategy and operations consulting. He earned an MBA from Vanderbilt University and a BA from Emory University.

"I am very pleased to be joining the CABA Board," stated Cropper. "CABA is a significant organization committed to the benefit of the intelligent building sector, and I am looking forward to working with CABA's Board and secretariat to deliver additional value and opportunities to the industry at large."

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## **About CABA**

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

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