

NXP Semiconductors Joins CABA Board of Directors

November 6, 2017

The Continental Automated Buildings Association is pleased to announce that NXP® Semiconductors has joined its Board of Directors.

CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

“I am very pleased that NXP Semiconductors has joined the CABA Board,” stated Ronald J. Zimmer, CABA President & CEO. “The addition of NXP adds a strong voice around an industry roundtable that addresses both the connected home and building space.”

NXP Semiconductors is a global semiconductor manufacturer and leader in innovative high-performance mixed-signal solutions which, combined with deep application insight, enable secure connections needed for a smarter world.

The firm will be represented on the CABA Board by Andrew Hardy, the firm’s Vice President of Sales and Applications Engineering. Hardy is NXP Semiconductors’ Internet of Things (IoT), smart home and smart building business development leader for North and South America.

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His primary responsibility is to lead the company's strategic program in sales, technical support and applications engineering for over 25,000 IoT customers across different markets and applications including consumer, smart home, transportation, smart cities and Industry 4.0. The firm's program works cross-functionally across various business groups and aligns critical IoT technologies and expertise such as security, connectivity, processing and digital networking to drive the company's growth.

With over 15 years of experience in the semiconductor sector, Hardy joined NXP in 2014. Prior to this role, he held technical sales and strategy positions at Texas Instruments and Analog Devices.

"Creating and designing secure IoT-enabled devices for home and building automation requires expertise from a broad span of technologies from sensors, embedded processing, connectivity to hardware-based security features that powers edge devices," said Hardy. "I look forward to collaborating with industry stakeholders at CABA and sharing best practices to help accelerate better IoT experiences for consumers and businesses."

Hardy graduated from North Carolina State University with a Bachelor's Degree in Electrical Engineering. He received his Master's Degree at Kenan-Flagler Business School at the University at North Carolina.

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About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

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