

Steelcase Inc. Joins CABA Board of Directors

August 21, 2017

The Continental Automated Buildings Association (CABA) is pleased to welcome Steelcase Inc. to its Board of Directors.

CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

"We are pleased to have Steelcase Inc. join the CABA Board of Directors," stated Ronald J. Zimmer, CABA President & CEO. "The addition of such a renowned manufacturing company demonstrates the wide variety of firms that the Continental Automated Buildings Association represents throughout the entire home and building technology ecosystem."

Steelcase Inc. is a leading global provider of commercial office furniture and offers a comprehensive portfolio of architecture, furniture and technology products and services designed to unlock human promise and support social, economic and environmental sustainability.

Steelcase Inc. will be represented on the CABA Board by Brandon Buckingham, Director of Category Marketing for the Smart + Connected Business at Steelcase. In his role, Buckingham is

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responsible for strategy and ecosystem development that enables the smart and connected office spaces of the future.

“I accepted a directorship at CABA because I strongly believe that this trade organization is focused on realizing the opportunities upon which our industry’s future will be built,” stated Buckingham. “I know that the other Board members and CABA member organizations share this view.”

Buckingham holds an undergraduate degree in business, and has his MBA in Finance & Marketing from the University of Notre Dame and has worked across a variety of industries in varied leadership positions.

About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA’s mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

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