



James Brehm & Associates Joins CABA Board of Directors

August 21, 2017

The Continental Automated Buildings Association (CABA) is pleased to welcome James Brehm & Associates to its Board of Directors.

CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

“I am very pleased that James Brehm & Associates has joined our Board,” stated Ronald J. Zimmer, CABA President & CEO. “CABA is happy to add a firm that has empowered industry in its transformational journey, assisting businesses to be more responsive and agile while investing in their digital futures.”

James Brehm & Associates is a strategy and consulting firm focused on Internet of Things (IoT), machine-to-machine (M2M), and Big Data analytics. The company provides actionable insight and direction as a strategic advisor to a wide range of organizations including communication service providers, hardware manufacturers, software vendors, IoT solution providers, technology startups, private equity firms, and investment bankers.

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“Connected homes and connected buildings are among the fastest growing segments in IoT.” stated James Brehm, Founder and CEO of James Brehm & Associates. “Improved energy efficiency, better safety and security, and enhanced comfort and wellness are just some of the benefits that IoT can bring to building owners and occupants.”

James Brehm & Associates will be represented on the CABA Board by Keith Tamboer, its Vice President of Business Intelligence & Analytics. He leads the development and execution of various quantitative and qualitative research initiatives covering industries and companies that span the IoT ecosystem.

Tamboer has more than 20 years of experience in telecommunications and business services with roles at AT&T and Dun & Bradstreet in marketing, sales operations, channel management, business analytics, market research, and competitive intelligence. In his most recent role at AT&T, Tamboer was responsible for market forecasting and competitive intelligence for business mobile services and IoT.

Tamboer was also the marketing leader for Dun & Bradstreet’s telecommunications and cable vertical supporting the largest U.S. communications service providers. He has extensive experience studying market developments and quantifying business opportunities for communications services and specializes in translating complex data into meaningful and actionable insight.

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"I am very pleased to support CABA and its efforts to advance and advocate for the automated technology ecosystem," stated Tamboer. "We look forward to collaborating with CABA's industry councils and participating in research initiatives that inform the market about IoT's transformational impact on homes and buildings."

Tamboer has a BA in economics from Bucknell University in Lewisburg, Pennsylvania and lives in New Jersey.

About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

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