

Vivint Smart Home Joins CABA Board of Directors

May 12, 2017

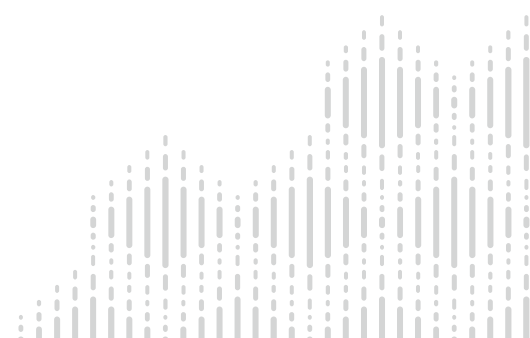
The Continental Automated Buildings Association is pleased to announce Matt Mahar will represent Vivint Smart Home on the CABA Board of Directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

“I am pleased to welcome Vivint Smart Home to CABA’s Board of Directors,” stated Ronald J. Zimmer, CABA President & CEO. “With the firm’s addition, CABA continues its long tradition of representation from pure-play home automation vendors.”

Matt Mahar is Vice President of Consumer Experience and Design at Vivint Smart Home where he oversees all software and hardware design for the company’s smart home products. His passion for delivering superior customer experiences has led Vivint to deliver the industry’s top-rated smart home services app, as well as multiple award-winning product designs.

Vivint Smart Home is the leading smart home services provider in North America and one of Fast Company’s 50 Most Innovative Companies for 2017.

Connect to what’s next™



Before joining Vivint Smart Home, Mahar was the director of Software Experience Design at Nike where he was responsible for building the user experience and interface design for the next generation of Nike+ digital products and web experiences. Mahar began his career at EA Sports where he helped market NBA Live games and led the development of online game features that generated digital revenue for EA Sports NHL.

Mahar is sought out for his insights on the human element of technology. He graduated from Carleton University in Ottawa, Canada with a degree in political science and a minor in economics.

“I am extremely honored to join CABA’s prestigious board,” said Mahar. “Vivint Smart Home is enthusiastic about strengthening our relationship with CABA and look forward to a long and mutually rewarding relationship.”

About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA’s mandate includes providing its members with networking

Connect to what’s next™





and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

Media Contact:

Rawlson O'Neil King

Communications Director

Continental Automated Buildings Association (CABA)

king@caba.org

613.686.1814 x225; 888.798.CABA (2222)

Connect to what's next™

1173 Cyrville Road, Suite 210
Ottawa, Ontario, Canada
K1J 7S6

Tel: 1.613.686.1814
Fax: 1.613.744.7833
Toll-Free: 1.888.798.CABA

www.caba.org

