

## **CABA to hold Forum in Silicon Valley; Announces Keynote Speakers from Intel & Google**

January 23, 2017

The Continental Automated Buildings Association is pleased to announce that its next Intelligent Buildings & Digital Home Forum will be held April 26–28, 2017 in Silicon Valley. This year's CABA Forum will be co-located with Intel Corporation, a CABA Board Member, at their campus in Santa Clara, CA.

Program information and registration for attendees is now available online at: <http://www.caba.org/forum> and highly discounted early bird pricing and hotel rates will be in effect until March. The conference hotel will be the Biltmore Hotel & Suites, where a number of event sessions will also be held.

This year's CABA Intelligent Buildings & Digital Home Forum will bring together leading organizations involved in the integration of intelligent building systems and connected home technologies. CABA estimates that over 250 industry stakeholders will gather to discuss current trends in the intelligent and integrated buildings and connected home sectors.

CABA's Forum will be an opportunity to attend the organization's Council meetings and network with the majority of the CABA Board of Directors during the entire event. The Forum will also feature keynote speeches by Neil R. Tunmore, Corporate Vice President and Director of

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Corporate Services at Intel Corporation; and Aglaia Kong, CTO of Corporate Networking at Google.

The event will feature exclusive track sessions that examine: energy efficiency, industry education and training, wellness factors in the built environment, data analytics, the impact of the Internet of Things (IoT) and cybersecurity on intelligent buildings, lighting in intelligent buildings, healthcare, telemedicine and aging-in-place. CABA's Forum will also feature in-depth workshops that will highlight results from recent major CABA research projects, typically worth \$100k each.

The event will also feature exciting facility tours, which will include some of Silicon Valley's most notable high-tech companies and buildings, including Intel Corporation and Google, along with evening networking receptions with live entertainment and the potential for recreational activities in nearby wine country. The event will also feature the return of CABA's extremely popular "Start-up Pitch Fest" sessions, which will be moderated by Paul Campbell, VP of Innovation at Schneider Electric, and Joe Jankosky, Global Sales Leader at Intel Corporation, and that will highlight the business propositions of some of the industry's most cutting-edge, emerging companies.

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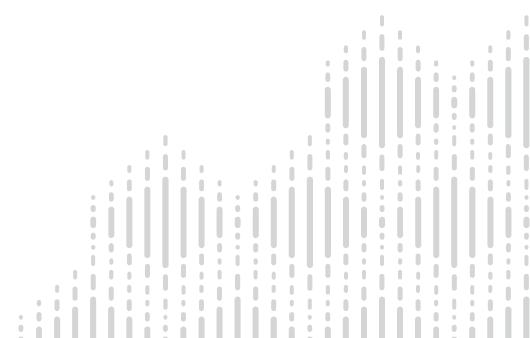


"This year's edition of our organization's flagship event series promises to be its best," stated Ronald J. Zimmer, CABA President & CEO. "We are very excited to be in Silicon Valley, at the very heart of American innovation, to unite the best and brightest people and organizations in order to broaden knowledge and profitable relationships."

Sponsorship opportunities are now open for the event and CABA is pleased to announce that Intel Corporation is a Platinum Sponsor and that KNX Association is a Forum Sponsor. CABA members currently slated to exhibit at the Forum include: EZ Meter and the Siemon Company.

CABA would also like to acknowledge the following endorsing organizations: ALAS (Latin American Security Association), AutomatedBuildings.com, Automation Federation, BOMA Canada, Broadband Communities, LLC, Canadian Printable Electronics Industry Association (CPEIA), Canadian Solar Industries Association (CanSIA), CWTA (Canadian Wireless Telecommunications Association), Domotique News (Agence Connecticut.com), Electronic Systems Professional Alliance (ESPA), Emerge Alliance, ETA International, Fiber to the Home (FTTH) Council Americas, The Fiber Optic Association, HomeToys.com, Hotel Technology Next Generation (HTNG), Human Centric Lighting Society & Committee, KNX Today, LonMark International, MoCA (Multimedia over Coax Alliance), OASIS (Organization for the Advancement of Structured Information Standard), OpenADR Alliance, Project Haystack, The Siemon Company, TM Forum, and Z-Wave Alliance.

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For more information about attending, sponsoring or endorsing the event, contact Sashien Godakandae, CABA's Business Development Coordinator, at 613.686.1814 x229 or [godakandae@caba.org](mailto:godakandae@caba.org).

### **About CABA**

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at [www.caba.org](http://www.caba.org).

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