

Current, powered by GE Joins CABA Board of Directors

June 23, 2016

The Continental Automated Buildings Association is pleased to announce that Current, powered by GE, has joined its Board of Directors.

Current, powered by GE, is an energy company that combines GE's LED, solar, energy storage and electric vehicle businesses to deliver a 21st-century energy ecosystem to customers.

Ryan Rodau, Director - Vertical, Research & Product Marketing at Current, powered by GE, will represent the firm on the CABA Board. In his position, Rodau oversees a team that develops and executes the go-to-market strategy for a variety of vertical segments, affording him broad understanding of market needs.

"It's my pleasure to welcome Ryan Rodau to CABA's Board of Directors," said Ronald J. Zimmer, CABA President & CEO. "Our association looks forward to Ryan's contribution to both strengthen our industry positioning and create value for our membership and the industry at large.

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Rodau brings more than 19 years of experience in the building infrastructure industry, having held relevant positions at GE; Halex (Berkshire Hathaway), a distributor of electrical products; and Novar (Honeywell), an energy management systems and building automation solutions company.

Throughout his career, Rodau has developed a thorough knowledge of lighting, electrical, building automation, energy management and other control systems, which he now applies while working to bring greater intelligence to buildings and other connected environments across the globe.

Rodau has earned Six Sigma Green Belt certification; 2008 Business Development Executive of the Year recognition; and is a member of several organizations, including the Professional Retail Store Maintenance Association (PRSM), Illuminating Engineering Society (IES), Edison Electric Institute (EEI), International Sign Association (ISA) and United States Sign Council (USSC).

He received his bachelor's degree in Packaging Engineering from Michigan State University and earned a Marketing-focused MBA from the Weatherhead School of Management at Case Western Reserve University.

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"CABA contributes an important perspective to our industry, bringing a unique mix of companies, individuals and organizations together to advance the adoption of home and building automation solutions," said Rodau. "I am looking forward to working with CABA to contribute to the development of a mass market for automation solutions that will improve the comfort, productivity and efficiency of today's homes and buildings."

About CABA

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at www.caba.org.

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