

## **CABA Completes “Cybersecurity and the Connected Home” Research Project**

May 17, 2016

The Continental Automated Buildings Association is pleased to announce that it has completed its “Cybersecurity and the Connected Home” research project.

This landmark research study was a major initiative of the CABA Research Program, which offers a range of opt-in technical and advisory research services designed to provide industry stakeholders with collaborative research and R&D opportunities.

The Connected Home Council (CHC), a core working council of CABA, commissioned the landmark research project to evaluate the issue of cybersecurity in the context of connected homes, and explore the risks and susceptibilities associated with it.

“Connected homes are prime examples of innovative applications of technology that usher in new convenience for consumers,” stated CABA President & CEO, Ronald J. Zimmer. “Industry however has acknowledged that associated with such convenience is risk. CABA is therefore pleased to have commissioned a research project that will provide industry with insightful intelligence concerning the nature and acuity of these ‘cybersecurity’ risks.”

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The report finds that cybersecurity vulnerabilities are already present within the connected home and could potentially impact further market penetration of connected home products and solutions. As a result of consumer skepticism and perceived risks, CHC members sought to understand the implications of this disruptive trend on their end customers, their value proposition, and, ultimately, their businesses. The research examined the issue of cybersecurity in the connected home from the perspective of consumers, vendors and service providers, industry associations, and think tanks.

Key recommendations for vendors from the report include: securing solutions and services by designing security and privacy as defaults; engaging with consumers to offer product security knowledge, along with educating them on secure practices and general cybersecurity safeguards. The report also recommends examining partner strategies, along with pursuing enterprise cybersecurity initiatives, and incorporating advice from cybersecurity champions. The report also recommends collaboration on industry initiatives around education, training, standards and policy.

The “Cybersecurity and the Connected Home” research project was conducted by Frost & Sullivan, on behalf of CABA. Frost & Sullivan is a consulting firm which provides market research and analysis, growth strategy consulting, and corporate training services across multiple industries.

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CABA members that participated in CABA's Cybersecurity and the Connected Home project included: American Family Insurance, Consumer Technology Association (CTA), CEDIA, Honeywell International, Hydro One Networks, Hydro-Québec, Intermatic Inc., Leviton Manufacturing Co., Inc., Pella Corporation, Schneider Electric and Southern California Edison.

For more information, please see [www.caba.org/research](http://www.caba.org/research). The report will be available for purchase the report after an embargo period.

### **About CABA**

The Continental Automated Buildings Association (CABA) is an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies. The organization is supported by an international membership of over 330 organizations involved in the design, manufacture, installation and retailing of products relating to home automation and building automation. Public organizations, including utilities and government are also members. CABA's mandate includes providing its members with networking and market research opportunities. CABA also encourages the development of industry standards and protocols, and leads cross-industry initiatives. More information is available at [www.caba.org](http://www.caba.org).

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