

## **CABA announces keynote speakers for Forum**

March 11, 2016

The Continental Automated Buildings Association is pleased to announce its full roster of keynote speakers for its Intelligent Buildings & Digital Home Forum, its primary annual event. CABA is a non-profit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

The Forum will feature keynote addresses from AT&T Digital Life, Cisco Systems, IBM, Ingersoll Rand/Trane, Schneider Electric and Realcomm, along with a speech by James Carlini, a renowned industry expert on cybersecurity infrastructure.

CABA's Intelligent Buildings & Digital Home Forum will be held April 28-28, 2016 in San Diego, at the same time as LIGHTFAIR International, North America's largest annual architectural and commercial trade lighting show.

The CABA Forum will bring together leading organizations involved in the integration of intelligent building systems and connected home technologies. CABA estimates that over 175 industry stakeholders will gather to discuss current trends in the intelligent and integrated buildings and connected home sectors.

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CABA's Forum will be an opportunity to attend the organization's Council meetings and network with the majority of CABA Board of Directors during the entire event. The Forum will also feature evening networking receptions. The majority of CABA's Board members will be in attendance due to a regularly scheduled Board meeting held in conjunction with the Forum.

"CABA is extremely excited to reveal its all-star roster of speakers for this year's annual event," said Ronald J. Zimmer, CABA President & CEO. "The organization believes this is one of the most dynamic speaker line-ups it has ever assembled and highly encourages all industry stakeholders to attend."

Keynote speakers include:

- Jason Bingham, Vice President at Trane North America
- Paul Campbell, Senior VP of Innovation at Schneider Electric
- James Carlini, Principal at Carlini & Associates
- Brian Dalgetty, CMO, Internet of Things at IBM
- Kevin Petersen, President at AT&T Digital Life
- Tony Shakib, Vice President, IoT Verticals Solutions Unit at Cisco Systems
- Jim Young, President, Realcomm

CABA's event, which will be held at the Handlery Hotel San Diego, will also feature exclusive track sessions and workshops that examine the impact of the Internet of Things (IoT) and cybersecurity on intelligent buildings, consumer demands for privacy and trust in connected homes, interoperability between competing standards and protocols in commercial buildings and connected home market channels.

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A "Start-up Pitch Fest" will give new companies an opportunity to showcase their respective products and services to key industry stakeholders in a "Shark Tank" format. Forum attendees will be able to voice on their smartphones and tablets to rank the best product and service offerings. Attendees and others will be able to follow along on social media by following #CABAForum and #CABAPitchFest.

The event will also feature exciting intelligent building and smart home facility tours, which will include some of San Diego's most notable connected homes and large buildings.

Program information and registration for attendees is now open online at:

<http://www.caba.org/forum>. Register today and qualify highly discounted early bird pricing and hotel rates that are in effect for only a limited time.

### **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at [www.caba.org](http://www.caba.org).

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