

Ignacio Paz of Rogers Communications Inc. Joins CABA Board of Directors

February 29, 2016

The Continental Automated Buildings Association is pleased to announce Ignacio Paz will represent Rogers Communications Inc. on the CABA Board of Directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

"I sincerely welcome Ignacio Paz to the CABA Board of Directors," said Ronald J. Zimmer, CABA President & CEO. "His appointment will enhance the Board's expertise and experience and brings valuable knowledge concerning the respective machine-to-machine and Internet of Things markets."

Ignacio Paz is the General Manager, Machine-to-Machine (M2M) and Internet of Things (IoT) for Rogers Communications Inc., where he is responsible for product management, sales operations, thought leadership, strategic partnerships, resale channels, and overall go-to-market strategy and execution.

Rogers is a diversified public Canadian communications and media company. The firm is Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high speed internet and telephony services.

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Rogers Wireless is Canada's largest wireless voice and data communications services provider and the country's only carrier operating GPRS/EDGE and HSPA+ networks. Rogers is committed to providing the tools and platforms to enable fast delivery of next-generation connected devices across various industries and market segments. Rogers is the Canadian leading provider of IoT solutions with over 1.5 million connections and delivering unique and industry leading business solutions to our customers, and the 2015 Canadian winner of the Frost & Sullivan Best Practices Market Leadership Award for Wireless M2M & IoT.

Prior to joining Rogers, Ignacio Paz held leadership positions at SAP where he was responsible for businesses development, services delivery, partner management and innovation for Telcos and other key industries. Paz also held titles at IBM, Cap Gemini Ernst&Young and British American Tobacco in a management consulting, IT and Operations capacity.

"I am very pleased to have the opportunity to serve on the CABA Board of Directors," stated Paz. "CABA has been long recognized as a leader in the home and large building automation space and I look forward to using my skills and experience to strengthen the organization and help take its services and our industry to the next level."

Paz replaces Eric Simmons who previously represented Rogers Communications on CABA's Board.

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About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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