



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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Continental Automated Buildings Association (CABA) Launches New Web site

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The Continental Automated Buildings Association, an international not-for-profit industry association dedicated to the advancement of intelligent home and intelligent building technologies, announced the launch of its newly redesigned Web site at www.caba.org.

The organization's newly redesigned Web site, designed and developed by (C) Systems, using iMIS Membership Software from Advanced Solutions International (ASI), offers quick and easy access to essential information, membership benefits and features.

"We are excited about our new Web site launch and the robust information it provides for our members, partners, media and the industry-at-large to better understand what CABA does and why we do it," said Ronald J. Zimmer, CABA President & CEO. "We believe our new site will allow our visitors to have an informative experience as we continue to grow and increase our visibility in both the home system and building automation marketplace."

The site's refreshed and simplified look, combined with enhanced content, improved search functionality, and optimization for mobile devices, will allow all industry stakeholders to better interact with CABA online.

The redesigned site has been especially built as highly-searchable research repository for CABA's Research Library. The Library currently holds over 850 research reports, case studies and white papers. The CABA Member Research Library constitutes a key membership benefit of the organization. The library is assembled with aid from the CABA Information Council.

The new Web site, through its enhanced eStore, will also provide turnkey e-commerce functionality and offer over 700 research reports for sale from over 10 vendors. CABA's new site also features a new, free online media monitoring service that will track more than 150,000 global news sources in 190 countries, in order to provide our stakeholders on-demand, comprehensive industry intelligence.

"Our recently revised mission is to enable organizations and individuals to make informed decisions about the integration of technology, ecosystems and connected lifestyles in homes and buildings," said Zimmer. "CABA's new elegant, user-centric Web site makes it possible for us to communicate the value of our industry in general, and our organization in particular, by enabling individuals, organizations, and businesses the opportunity to connect with us and take advantage of the world-class market research and networking opportunities that CABA provides."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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