



Continental Automated
Buildings Association

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**North America's
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Automation Association**

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CABA Completes “Connected Consumer Roadmap: Driven by the Internet of Things” Research Project

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The Continental Automated Buildings Association is pleased to announce that it has completed its “Connected Consumer Roadmap: Driven by the Internet of Things” research project.

This landmark research study was a major initiative of the CABA Research Program, which offers a range of opt-in technical and advisory research services designed to provide industry stakeholders with collaborative research and R&D opportunities.

The research study assessed consumer expectations around the devices they use every day to live in a fully connected world, and also provides insight into key industry topics, ranging from cybersecurity to privacy. The research project also explores and identifies new opportunities and solutions within varying technology ecosystems, known collectively as the “Internet of Things”. The Internet of Things refers to physical objects that are seamlessly integrated into ubiquitous information networks by way of embedded sensors.

The report notes that the Internet of Things is one the major technologies projected to have the most impact on the world of technology over the next five years. Consumer applications are central to many of the Internet of Things markets and ecosystems that will develop. Around 96 billion connected IoT devices are forecast to be in use by 2025. The technology to enable this is already in place. However, the report finds that biggest challenge to realizing the full potential will be the development of business models. A compelling business case with a solid return on investment (ROI) is required for equipment manufacturers, end-users and service providers that are considering investment in IoT solutions and applications. Although some business models are well defined and easily quantified, for many, considerable work still needs to be done.

“CABA is pleased to have extended its Research Program into the exploration of the Internet of Things,” stated Ronald J. Zimmer, CABA's President & CEO. “The Internet of Things represents the new constellation of connected devices, technologies and lifestyles which are at the core of our organization's mission.”

CABA members that participated in CABA's Connected Consumer Roadmap project included: Alarm.com, APS, Arrayent Inc., Hydro One Networks, Hydro-Québec, IEEE, Intel Corporation, Intermatic, Panasonic, Pella Corporation, Philips, Qualcomm Incorporated, Schneider Electric, SecurTek Monitoring Solutions, Southern California Edison Company, Support.com, TELUS and UPnP Forum.

The “Connected Consumer Roadmap: Driven by the Internet of Things” research project was conducted by IHS, on behalf of CABA. IHS is a leading technology research vendor and publisher.

For more information, please see www.caba.org/research. The report will be available for purchase the report after an embargo period.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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