



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

CPEIA and CABA establish partnership

Associations to lever the power of printable electronics for intelligent buildings

January 28, 2015

The Canadian Printable Electronics Industry Association and the Continental Automated Buildings Association have signed a memorandum of understanding.

The CPEIA is the united voice of Canada's Printable Electronics sector, dedicated to bringing the creators of printable electronics (PE) technologies together with potential end-users, to commercialize new PE-enabled products and applications. Within 100 days of launch, it has secured 36 members, including SMEs, R&D organizations, universities, large multinationals, end-users and service providers.

CABA is an international industry association dedicated to the advancement of intelligent home and intelligent building technologies. Its membership includes almost 400 companies involved in the design, manufacture, installation and retailing of products relating to home automation and building automation.

"CABA members are the kinds of end users we want to reach as we work to educate the market on the potential for PE, and play the role of matchmaker to create new partnerships with strong commercial potential between Canadian and international organizations," said Peter Kallai, Executive Director for CPEIA. "We look forward to a mutually rewarding relationship."

There are a number of PE applications that may be of interest to CABA members, thanks to the low-cost, high-volume manufacturing processes that can be used to produce PE components. These include PE based photovoltaic energy collection, flexible and large-area lights, flexible and large-surface heating elements, PE-based large-area displays, or even simple PE touch pads as replacements for traditional switches.

"The future of building automation and intelligent buildings lies with innovative and economical solutions that can make buildings smarter, user-centric, greener, more efficient and less costly to operate," said Ronald J. Zimmer, CABA President & CEO. "PE definitely has a significant role to play in evolving this industry with new products and applications. We welcome the opportunity to work together with the CPEIA and its members."

The MOU is a non-financial commitment between the two organizations to collaborate on a number of initiatives over the next two years. These include educational events such as webinars, working groups that will develop white papers, and assistance to help members secure funding from external sources for development and commercialization activities.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

For further information or to become a member of CABA, please contact Ron Zimmer, CABA President & CEO, at zimmer@caba.org or 613.686.1814 x230.

About CPEIA

Established in 2014, the Canadian Printable Electronics Industry Association (CPEIA) brings together key Canadian and international players in industry, academia and government to build a strong Canadian PE sector. The Association is the united voice for the sector and implements critical development strategies to facilitate growth through networking, stimulate R&D and investment, build a strong PE supply chain and drive the broad adoption of PE by end customers. More information is available at: <http://www.cpeia-acei.ca>.

For further information or to become a Member of the CPEIA, please contact Peter Kallai, Executive Director, at pkallai@cpeia-acei.ca or 613.795.8181.

Contact Information

CABA Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)

CPEIA Media Contact:

Leo Valiquette
Director of Marketing and Communications
lvaliquette@cpeia-acei.ca
613.769.9479