



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA enters into agreement to offer pavilion space at Greenbuild 2015

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The Continental Automated Buildings Association has entered into an agreement to organize an industry pavilion at the 2015 Greenbuild International Conference & Expo, scheduled to take place Nov. 18-20 at the Washington Convention Center in Washington, D.C. The expo will take place Wednesday and Thursday, Nov. 18-19.

The arrangement will allow firms involved in the design, manufacture, installation and retailing of products related to home and building automation to exhibit in a pavilion group setting at Greenbuild, which is recognized as the world's largest conference and exposition dedicated to green building design and technology.

Every year, Greenbuild brings together industry leaders, experts and frontline professionals for unmatched networking opportunities, showcases, LEED workshops and tours of green buildings. It is the cornerstone event of its sponsor, the U.S. Green Building Council, a membership-based, non-profit organization that promotes sustainability in how buildings are designed, built, and operated. USGBC is best known for its development of the Leadership in Energy and Environmental Design (LEED) green building rating system.

CABA believes the establishment of a connected home and building automation pavilion at Greenbuild will allow it to collaborate more closely with the Greenbuild audience to demonstrate the benefits of smart home and intelligent building technologies to green building environments.

“CABA acknowledges that Greenbuild is the most important showcase for green building design and technology,” stated Ronald J. Zimmer, CABA President & CEO. “We therefore believe the establishment of a partnership to provide a connected home and intelligent building pavilion is a great opportunity to demonstrate the strength and added value of energy efficient and sustainable technologies in green building environments”.

The partnership agreement that CABA has entered into is the first of its kind with Greenbuild.

“Together with CABA, we will expand home and building automation on our show floor, with an aim of broadening the scope of specific vertical green building market segments,” Stated Lindsay Roberts, Greenbuild Group Show Director. “We are excited to enter into a partnership with CABA and strategically grow our relationship with a key organization whose focus aligns with Greenbuild in advancing smart home and building technologies.”

CABA members and other industry stakeholders obtain exclusive benefits by exhibiting at CABA's 1,000 square foot pavilion space at Greenbuild. For more information about how your organization can exhibit at Greenbuild in the CABA pavilion, please contact Bill Saunders, CABA Business Development Manager at 613.686.1814 x229 or at saunders@caba.org

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

About Greenbuild

Greenbuild, owned and operated by Hanley Wood and sponsored by USGBC, is the nation's largest conference and expo dedicated to green building design and construction. Greenbuild 2015 will be held November 18-20 in Washington, DC, will attract over 20,000 attendees and 600 exhibitors from across the green building sector, spanning commercial and residential professionals, architects, building owners and operators, students, advocates and educators.

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