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CABA Launches “Connected Consumer Roadmap: Driven by the Internet of Things” Research Study

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The Continental Automated Buildings Association, with support from its Connected Home Council, is pleased to announce the launch of its new “Connected Consumer Roadmap: Driven by the Internet of Things” research project.

Using a two-phased research approach, including an extensive consumer survey and in-depth industry interviews, the study will consider retail ecosystems that go beyond the connected home.

This unique landmark research study will leverage an “Internet of Things” perspective, taking into account a consumer focused views, from both inside and outside the home. The Internet of Things refers to physical objects that are seamlessly integrated into ubiquitous information networks by way of embedded sensors.

New consumer demand for a connected lifestyle, along with the increased speed and accessibility of the Internet, has led to an exponential growth of sensor-embedded connected devices, that will mostly depend on the Internet of Things. These connected devices will form a connected ecosystem that expands far beyond smart phones. They includes: tablets, large and small appliances, health and wellness devices, safety and security devices, thermostats and HVAC devices, energy management, and entertainment platforms. CABA’s new Roadmap will examine the health and wellness, entertainment, mobility, transportation and security segments.

The “Connected Consumer Roadmap: Driven by the Internet of Things” research study will assess consumer expectations around the devices they use every day to live in a fully connected world, and also provide insight into key industry topics, ranging from cybersecurity to privacy. Most importantly, this research will explore and identify new opportunities and solutions within ecosystems and across ecosystems.

Funding partners participating in CABA’s Connected Consumer Roadmap study include: Alarm.com, Arrayent Inc., Hydro One Networks Inc., Hydro-Québec, IEEE, Intermatic, Inc., Microsoft Corporation, Moen Inc., Pella Corporation, Philips, Qualcomm Incorporated, Schneider Electric, SecurTek Monitoring Solutions, Southern California Edison Company, TELUS and UPnP Forum. There are still two openings for organizations to join this important research study.

The research study will leverage previous research data from CABA’s Connected Home Roadmap and the organization’s recent “Monetization of the Connected Home” research study. This Roadmap study will be conducted by IHS, a leading technology research vendor and publisher. CABA expects the study to be completed by February 2015.

“Due to the benefits presented by both connected devices and the Internet of Things, CABA is pleased to be working with IHS on this study,” stated Ronald J. Zimmer, CABA President & CEO. “The Roadmap is a research project we feel will explore and identify new opportunities and solutions within the smart home ecosystem and beyond.”

This study is a major initiative of the CABA Research Program, which offers a range of opt-in technical and advisory research services designed to provide industry stakeholders with collaborative research and R&D opportunities.

For more information, please see www.caba.org/research. Organizations can still participate in the study by contacting CABA at 888.798.CABA (2222) or 613.686.1814 x 226. Organizations will also be able purchase the report after it is released to project participants.

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