



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

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## **CABA announces new research vendors for eStore**

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The Continental Automated Buildings Association (CABA) is pleased to announce that several research firms will distribute their respective research reports through CABA's eStore.

The CABA eStore is an industry and membership benefit designed to provide the home and building sector with access to a centralized repository of quality research.

CABA offers industry a wide range of products including conference proceedings, training materials and industry research through its online eStore.

Currently Memoori, Navigant Research and ON World have signed agreements to sell their research reports through CABA's eStore.

"Using our eStore, end-users can obtain instant access to some of the best third-party research reports available within the integrated systems and home and large building automation industry," said Ronald J. Zimmer, CABA President & CEO.

"In addition, the eStore provides our industry with the only one-stop shop for sector-related research and CABA members will receive significant discounts on all third-party research purchases."

Research vendors can use the CABA eStore to market and sell their various products and services, including research reports, case studies, newsletters, educational materials and other subscription products.

"Our presence in the CABA eStore will create more choices for companies interested in purchasing home and building automation research," stated Clint Wheelock, Managing Director at Navigant Research. "We are extremely pleased and excited to be participating in the revamped CABA eStore."

CABA members receive a 10% discount off the listed price of any third-party research offered through eStore. To browse current CABA eStore offerings, please go to: <http://estore.caba.org>.

If you are a research vendor interested in providing your offerings through the CABA eStore, please contact Greg Walker, CABA's Research Director at [walker@caba.org](mailto:walker@caba.org) or 613.686.1814 x 227.

**About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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