



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

CABA releases two major research projects at its Intelligent Building & Digital Home Forum

November 19, 2013

The Continental Automated Buildings Association is pleased to announce the completion of two major landmark research projects at its Intelligent Building & Digital Home Forum in Philadelphia today.

The core objective of the “Life Cycle Costing and Intelligent Buildings” research report is to identify what needs to be done, and by whom, to make life cycle costing a mainstream criteria for building system evaluation in North America. Life cycle costs analysis calculates the cost of a building system over its entire life span. The process allows commercial property owners and operators to analyze the long-term impact of construction processes and infrastructure costs on forecasted operational costs throughout the expected life of a building. CABA’s research project identifies the barriers to adopting life cycle costing and determines what issues need to be rectified in order to make life cycle cost processes more understandable. CABA is pleased to announce that the “Life Cycle Costing and Intelligent Buildings” report will be released to industry and the general public free of charge, in an effort to improve the energy efficiency of buildings.

The “Monetization of Connected Homes” research report is designed to aid in the development of more effective models that increase the revenue potential for connected home solutions. The research will be designed to examine the connected home value chain. Insights gained from value chain categorization, benchmarking and analysis of current monetization practices and models will identify existing gaps, and the potential for change in existing models or in new model development. The research focuses on the identification and understanding of behaviors and practices, potential new affiliations and partnerships, and the analysis of end-user desires and adoption points, translating into optimized revenue models. Predictive modeling and scenario building also project how the market and value chain will evolve. After an embargo period, this report will be made available to industry for a reasonable fee.

These reports are the result of efforts coordinated through the CABA Research Program, which offers a range of opt-in technical and advisory research services designed to provide industry stakeholders with collaborative research and R&D opportunities.

“CABA is pleased to make these reports, which are the culmination of a tremendous amount of financial and human resources, available to industry,” stated Ronald J. Zimmer, CABA President & CEO. “CABA aims to produce and provide actionable research results to its membership and the home and building sector at large. We are extremely pleased with our report findings and extend our appreciation to those in industry who sponsored and participated in our recently concluded projects.”

The Life Cycle report was sponsored by ALARM.COM, American Honda Motor Co., Inc., Arrayent, BOSCH, fifthplay, Hydro One Networks Inc., Hydro-Québec, IBM, Lowe's Companies, Inc., Pella Corporation, Qualcomm Incorporated, Samsung, Schneider Electric, SecurTek Monitoring Solutions, Southern California Edison and TELUS. The report itself was authored by Frost & Sullivan.

The Monetization report was sponsored by buildingSmart Alliance, Cadillac Fairview Corporation Limited, Consolidated Edison Co. of New York, Inc., CSA Group, Hydro One Networks, Hydro-Québec, Honeywell, International Facility Management Association (IFMA), Ingersoll Rand/Trane, Johnson Controls, Microsoft Corporation, PCN Technology, Inc., Philips, Public Works and Government Services Canada, Siemens Industry, Inc., The Siemon Company, Southern California Edison and WattStopper/Legrand. The Monetization report was authored by IHS Electronics & Media.

For more information about these research reports, please contact George Grimes, CABA's Business Development Manager at 613.686.1814 x226 or at grimes@caba.org.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)