



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

PCN Joins CABA Board of Directors

September 10, 2013

The Continental Automated Buildings Association is pleased to announce that PCN Technology, Inc. has been appointed to its Board of Directors.

PCN is the leading communication products company specializing in transforming legacy building automation and control wiring into "Internet Ready" systems by increasing the wiring's broadband capacity and networking capabilities. This allows legacy wiring to maintain its existing building system functionalities while also becoming long range standards compliant Ethernet network infrastructure for new building, energy and industrial applications.

Without impacting today's critical fieldbus and device level operations, security or reliability; PCN's real-time dynamic and adaptive technologies transform "in-use" and "paid-for" wiring and topologies to also allow strategically managed and cost-effective open standards IP based network communication, migrations and upgrades for IP device integration, Remote Monitoring, Big Data, and many other Internet application needs of tomorrow.

PCN will be represented by firm co-founder Daniel Drolet, who currently serves as PCN's EVP Business Development & Marketing. Drolet currently also represents PCN's sponsorship and participation on the CABA Frost & Sullivan Life Cycle Costing & Intelligent Buildings 2013 research committee.

"CABA is extremely fortunate to have PCN join its Board of Directors," stated Ronald J. Zimmer, CABA President & CEO. "Daniel Drolet will add a tremendous amount of internationally recognized industrial expertise to our organization in particular, which will create a wide range of benefits for the intelligent building sector."

Drolet is a well-known and recognized leader and expert in the field of intellectual property asset management focused on communications, networking and information technology. He has also gained a national reputation in IP asset management and business development and has authored several articles in various business and professional publications related to technology management. He led IP management and business development efforts with companies such as Lucent Technology, Bell Labs Advanced Research, Sony Imageworks, and others representing over \$100 million in IP asset management valuations.

Drolet is also quoted in books concerning intellectual property and is listed in "Who's Who among IP Technology Professionals and Executives". Drolet also served on the Demand Response Smart Grid Coalition (DRSGD), was Chairman of the UPA, is an active member of the US Green Building Council, and the Modbus Organization, an important building and industrial protocol communications and networking organization. His ability to quickly assess how a current technology is

deployed by a prospective customer and how to identify the operational superiorities PCN delivers has led to multiple corporate engagements.

“I am very pleased to have the opportunity to serve on the CABA Board of Directors,” stated Drolet. “CABA has been long recognized as a leader in the home and large building automation space and I look forward to using my skills and experience to strengthen the organization and help take its services and our industry to the next level.”

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

About PCN

PCN is the leading communications company focused on transforming legacy wiring in order to accelerate the “Industrial Internet” within critical automation and control markets such as Industrial Automation, Building Management and Process Control installations. Selected as one of the top 100 global networking companies by Red Herring magazine in 2012; PCN designs, develops and manufactures all of its products in the USA. PCN is based in San Diego, CA with additional engineering and customer service centers near St. Louis, MO and all factory production operations near Portland, Oregon. For more information: www.pcntechnology.com

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)