



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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Penn State University Joins CABA Board of Directors

May 27, 2013

The Pennsylvania State University has joined the Board of Directors of the Continental Automated Buildings Association. The university will be represented on the CABA Board by Laurie Actman, who will also represent the university's economic development partner and affiliate, the EEB Hub.

"We are absolutely excited to welcome Penn State University to the CABA Board of Directors," stated Ronald J. Zimmer, CABA President & CEO. "Over the last 25 years, CABA has had an enduring tradition of working with universities dedicated to commercializing energy efficiency building technologies. The addition of both Penn State and the experience of Laurie Actman to our organization's Board of Directors will ensure that this tradition continues."

Penn State is the tenth largest public university by student enrolment in the United States. The university works closely in conjunction with the EEB Hub, an Energy-Regional Innovation Cluster established in Philadelphia by the U.S. Department of Energy in 2011.

EEB Hub has a unique dual mission of improving energy efficiency in buildings, while promoting regional economic growth and job creation from its headquarters in Philadelphia's Navy Yard, one of the largest and most dynamic redevelopment opportunities in the United States. Actman currently serves as the EEB Hub's Deputy Director for Management and Administration.

Actman previously served as the Director of Strategic Partnerships and Public Policy for Viridity Energy, a Philadelphia-based smart grid company that supplies large energy consumers with tools to increase energy efficiency and decrease energy costs. Actman has also held positions in the Nutter administration as a policy consultant where she helped to launch Philadelphia's first sustainability office.

Prior to her city appointment, Actman worked at economic development affiliates of the Greater Philadelphia Chamber of Commerce. She started her career in Washington, D.C. at the Brookings Institution.

Actman holds a Masters degree in Regional Planning from University of North Carolina, Chapel Hill and a Bachelor of Arts degree from Washington University, St. Louis.

"I am honored to join the CABA Board of Directors and look forward to taking an even more active role in promoting sustainability throughout the industry," said Actman. "I am eager to hit the ground running and share my expertise. I look forward to working with my fellow Board members in advancing the interests and growth of the sector."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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