



Continental Automated  
Buildings Association

**Your Information  
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Home & Building  
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**North America's  
Home & Building  
Automation Association**

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## **CABA Appointed to SmartGrid Canada Board**

April 11, 2013

CABA President & CEO Ronald J. Zimmer has been appointed to the Board of Directors of SmartGrid Canada for a two-year term.

SmartGrid Canada is a national association of public and private organizations that includes utilities, vendors, technology and service providers, academics and other industry leaders. The members of SmartGrid Canada are united by a passion and dedication to building a more innovative, reliable and cost-effective electricity delivery system for the benefit of all Canadians.

CABA and SmartGrid Canada previously entered into a memorandum of understanding in 2011 to further the provision and sharing of high quality data concerning intelligent home and building technologies and the smart grid.

Under that agreement, CABA and SmartGrid Canada established forums for timely and open exchanges of information and new approaches to engage a broad array of stakeholders including the utility industry, regulatory organizations, energy service providers, building automation vendors, telecommunication firms, information technology vendors, consumer groups and government organizations.

"CABA is proud to collaborate with SmartGrid Canada," stated Zimmer. "Our mission explicitly seeks to develop multi-disciplinary partnerships and strategic alliances, and we believe our relationship with SmartGrid Canada is one of the strongest our organization has forged. CABA is intent to strengthen this relationship, which coincides with our recent market research efforts that focused on the impact of smart grid technologies on both intelligent buildings and connected homes over the previous year."

In 2012, CABA completed a collaborative research study to identify, define and size the principle business opportunities presented by the growth of smart grids in relation to intelligent buildings. CABA's "Smart Grid Impact on Intelligent Buildings" research study estimated that the North American smart grid marketplace will reach \$8 billion in revenue by 2013 and will exceed \$10 billion by 2015. The study found that the fastest growing components of the smart grid market are grid applications, followed by: demand response and peak load management, building energy management systems, and smart meters. CABA also completed its Smart Grid on Connected Homes Study last year, which found the "connected home concept" desirable amongst consumers, due to the perceived homeowner benefits of controllability, energy savings and security.

"We are pleased to welcome CABA to the SmartGrid Board," stated Alex Bettencourt, Managing Director, SmartGrid Canada. "Closer cooperation between our two groups will lead to enhanced innovation which will better Canada's smart grid infrastructure."

**About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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