



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

Bob Gohn of Navigant Research Appointed to CABA Board of Directors

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The Continental Automated Buildings Association announced today that Bob Gohn of Navigant Research, the dedicated research arm of Navigant, has been named to the association's Board of Directors. CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings.

"We are delighted to welcome Bob Gohn to CABA's Board," said Ronald J. Zimmer, President & CEO of CABA. "His industry market research expertise focused on global high technology will provide valuable expertise and insight to our organization."

Bob Gohn is senior research director leading Navigant Research's smart buildings practice including responsibility for research content management, client consulting engagements, and key industry relationships. His research responsibilities include advisory services in building automation, energy efficient lighting, energy management, green buildings, and smart building technologies.

Gohn joined Navigant Research in 2009 and developed Navigant Research's Smart Grid practice, contributing leading analysis of advanced metering infrastructure (AMI), smart grid communications, and home area networking (HAN) markets. In his current role leading the Smart Building practice, Gohn's personal research areas include building automation, controls and communications, and building-to-grid technologies and services.

Gohn has over 30 years of experience in engineering, strategic marketing, corporate strategy, market research, and executive leadership. Before joining Navigant Research, Gohn worked with companies ranging from successful startups to multinational corporations, including such companies as Ember Corporation, Freescale Semiconductor, Motorola, C-Port Corporation, 3Com, and Standard Microsystems. He has led numerous client engagements and is a regular speaker at industry conferences in addition to being frequently quoted in the press.

"CABA contributes an important perspective to our industry, bringing a unique mix of companies, individuals and organizations together to advance the adoption of smart building solutions," stated Gohn. "I am looking forward to making meaningful and substantive contributions to the industry through this organization."

Gohn holds a BEEE from Stony Brook University and an MSEE from Polytechnic University (now part of NYU).

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)