



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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Mark Trayer of Samsung Telecommunications America Joins CABA Board of Directors

April 2, 2013

The Continental Automated Buildings Association has announced that Mark Trayer of Samsung Telecommunications America has joined the organization's Board of Directors.

Trayer currently works as a Principal Engineer within the Standards & Technology Enabling Group in Samsung Telecommunications America.

Trayer is the Samsung voting member in SGIP, he is also part of the AHAM Smart Grid Task Force, the UPnP Smart Grid Task Force and the CEA Smart Grid Working Group. He is the author and co-author of a number of papers primarily focusing on smart energy that have been published in IEEE Transactions on Smart Grid and IEEE GreenCom.

Trayer has been part of the Samsung R&D team since 2005, working across a diverse set of technologies, from Core Network VoIP systems to smart homes and smart energy. As such, Trayer has developed a depth of experience that encompasses multiple facets of the evolved consumer experience from Voice over IP, to personal and service provider content sharing and networking, to connected homes and the smart grid.

"CABA is very excited to announce the appointment of Mark Trayer," said Ronald J. Zimmer, President & CEO of CABA. "His experience in smart home systems will be a great asset for our organization."

Prior to joining Samsung, Trayer spent 16 years working for the Nortel in both the UK and the US; primarily targeting carrier grade voice and multimedia core network technologies. He received an honors degree in electronic, communication and computer engineering from the University of Bradford in 1989.

"I am very pleased to apply my experience to an organization as venerable as CABA," said Trayer. "It is my intention to make contributions that will strengthen the association and its initiatives."

Trayer will replace Dr. Yong Chang who has moved to another division within Samsung.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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