



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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New Leadership of CABA's Connected Home Council Appointed

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The Continental Automated Buildings Association is pleased to announce that Michael Clay of Verizon Wireless and Gary Yacoubian of Monster Cable Products, Inc. have assumed leadership positions on CABA's Connected Home Council.

Established in 2004, CABA's Connected Home Council initiates and reviews projects that relate to connected home products and services. The Council also examines industry opportunities that accelerate the adoption of new technologies, consumer electronics and broadband services within the burgeoning connected home market.

"We are extremely gratified that Michael Clay and Gary Yacoubian will lead CABA's Connected Home Council," stated Ronald J. Zimmer, CABA President & CEO. "They will bring unique capabilities and insights to the Council and will create a fresh perspective on how to move the industry forward through collaborative industry action."

Clay will serve as Chair of CABA's Connected Home Council. He is currently a member of the CABA Board of Directors and is Senior Manager of Business Solutions Open Development at Verizon Wireless. He has extensive expertise in device certification, product development, application integration and large-scale maintenance service programs for a wide range of technical products and vertical industries. Clay is specifically focused on the wireless healthcare and consumer electronics segments.

Yacoubian will serve as Vice-Chair of CABA's Connected Home Council. He currently is a Vice President at Monster Cable Products Inc. where he is responsible for strategic development. Yacoubian also serves as chair of the Executive Board of the Consumer Electronics Association (CEA) and has participated on numerous other committees and panels in the consumer electronics industry, along with serving on the advisory boards of several audio-visual manufacturers.

Clay and Yacoubian will assist the Council forge industry partnerships to ensure the promotion and advancement of connected home products and services. Their contribution also ensures that CABA continues to strengthen its representation from all segments of the industry, including service providers and electronic manufacturers.

For more information on how you and your firm can become involved in CABA's Connected Home Council, contact: George Grimes, CABA's Business Development Manager, at 613.686.1814 x226 or grimes@caba.org.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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