



**Continental Automated
Buildings Association**

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

Best Buy Joins CABA Board of Directors

September 23, 2010

CABA is pleased to announce that electronics retailer Best Buy Co., Inc. has joined the CABA Board of Directors.

Kris Bowring, senior director, platform lead, new business customer solutions group, will represent Best Buy. Bowring leads the home and energy management platform for Best Buy, which facilitates concepts and experiments in both retail and alternative channels for include energy management devices and controls, home energy audits and surveys, online energy efficiency programs, and alternative and renewable energy solutions and services. He also oversees the company's external partnerships to accelerate time to market of new growth opportunities and challenge current business model conventions. Additionally, Bowring has been active in several research projects, including the CABA Connected Home Roadmap and Energy as a Managed Service.

By joining CABA's Board, Best Buy has joined an elite group of industry leaders that promote advanced technologies for the automation of homes and buildings in North America and throughout the world. CABA's members include manufacturers, dealers, installers, telecommunication companies, energy utilities, builders, consultants, research organizations, publishers, educational institutions, governments and associations.

"I sincerely welcome Best Buy to the CABA Board of Directors," said Ronald J. Zimmer, CABA President & CEO. "The appointment of Kris Bowring will enhance the Board's expertise and experience and brings valuable knowledge concerning the retail channel and technical side of the home automation business."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at

<http://www.caba.org/>.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)