



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

Stephane Kirkland from Direct Energy Business Appointed to CABA Board

September 21, 2010

Direct Energy Business and the Continental Automated Buildings Association are pleased to announce the appointment of Stephane Kirkland from Direct Energy Business to the CABA Board of Directors.

CABA is a global nonprofit industry association that provides information, education and networking to help promote advanced technologies for the automation of homes and buildings.

Currently, Stephane Kirkland is Vice President, Small Business, Solutions and Strategy for Direct Energy Business. He is responsible for Direct Energy small business customers across the U.S. and Canada and for Direct Energy Business Solutions, which includes energy management and Demand Response offerings. He is also responsible for the Direct Energy Business strategy and for acquisitions.

"Stephane Kirkland and Direct Energy have a unique understanding of the utilities sector due to the company's high standards in meeting growing business customer demand in an efficient manner," stated Ronald J. Zimmer, CABA President & CEO. "We are extremely pleased to welcome Stephane Kirkland to the Board. His expertise will assist the Continental Automated Buildings Association immensely."

Prior to coming to North America, Kirkland was employed by Direct Energy's parent company, Centrica PLC as Head of European Business Development, based in Paris, France. He was also a non-executive member of the board of SPE, Centrica's Belgian JV. Previous to that, he held roles in corporate strategy and business development at Centrica headquarters in Windsor, UK.

Before joining Centrica, Kirkland was a strategy consultant at Marakon Associates. He started his career as an architect, founding and managing his own architecture firm near Toulouse, France.

Kirkland has degrees in architecture and art history from the University of Paris as well as an MBA from the Stern School of Business, New York University.

"I am pleased to offer my services to the CABA Board of Directors and to the industry-at-large," said Kirkland. "My experience in both architecture and management will assist the organization in its continuing promotion of automation and system integration in homes and large buildings."

As part of its ongoing commitment to CABA, Direct Energy will participate in the new CABA Research Program.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

About Direct Energy

Direct Energy is North America's largest provider of heating & cooling, plumbing and electrical services and a leading competitive energy provider with over six million residential and commercial customer relationships. Direct Energy provides customers with choice and support in managing their energy costs through a portfolio of innovative products and services. A subsidiary of Centrica plc (LSE: CNA), one of the world's leading integrated energy companies, Direct Energy operates in 46 U.S. states plus the District of Columbia and 10 provinces in Canada. To learn more about Direct Energy, please visit www.directenergy.com.

Media Contacts:

Chantell M. Ghosh
Manager, Public Relations, Direct Energy Business
chantell.ghosh@directenergy.com
412.667.5616

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)