



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA Completes North American Intelligent and Integrated Building Technology Market Sizing Study

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The Continental Automated Buildings Association has released a comprehensive North American market sizing study examining intelligent and integrated building technology.

The study provides a detailed quantitative and qualitative assessment of the current and future markets for intelligent control systems in non-residential buildings so that industry players can undertake strategic planning as they launch new products and services. In addition, the study provides a review of the existing demand for intelligent building control integration and convergence.

"We are ecstatic to have released such a comprehensive data-rich survey on the size and potential of the marketplace," stated Ronald J. Zimmer, CABA President & CEO. "Our on-going customer and vendor research reinforces our belief that despite challenging economic conditions, the intelligent and integrated building technology sector will still experience growth within specific segments within the next five years and new opportunities for innovation."

The UK-based Building Services Research and Information Association conducted the market study on behalf of CABA. BSRIA's Worldwide Market Intelligence unit has over 25 years experience in global market research and have conducted studies in affiliated CABA subsectors such as air conditioning, heating, IT cabling, piping, bathroom equipment, building control systems, renewables, facilities management and contracting.

The study found that energy conservation is the most important driver for growth in the intelligent and integrated building technology marketplace. Major market players are currently adjusting their product and service offerings to accommodate smart grid development. In addition, on the demand side, the research found that advanced technologies are taking on a wider role in integrating building services such as lighting controls, fire detection and alarm and physical security systems.

"Our study focuses on a large range of concerns involved in the design, manufacture and installation of intelligent buildings controls," stated Jeremy Towler, Principal Consultant at BSRIA. "The study's results allow heavily-invested industry stakeholders to make informed decisions surrounding product development and product lifecycle management."

The study is designed to assist: building controls manufacturers; systems integrators; controls contractors; facility management companies; energy management service companies; original equipment manufacturers of heating, ventilation and air conditioning hardware; architects; building services consultants; security, fire alarm and lighting control companies;

telecommunications and computer hardware manufacturers; network and structured cabling suppliers; and installers.

Funding partners that participated in CABA's market sizing study included: Consolidated Edison Co. of NY, Belimo Air Controls Inc., Delta Controls, Electric Power Research Institute (EPRI), Honeywell International/Tridium, Inc., IBM, Johnson Controls, Natural Resources Canada (NRCan), Philips Lighting, Robinson Solutions, Siemens Building Technologies, Square D/TAC/Schneider-Electric, Trane/Ingersoll Rand, Distech Controls, Ortronics/Legrand, Cisco Systems, Ontario Power Authority (OPA), Optimum Energy, LLC, GainSpan Corporation, CommScope Inc., Unitech Electronics (Taiwan), Leviton Manufacturing Co., Inc., UTC/Carrier/Automated Logic Corporation, U.S. Department of Energy/Pacific Northwest National Labs and Government Services Administration (GSA).

The report has been released to the funding partners and will be made available for purchase to the rest of the industry after a three-month embargo. Companies enquiring for details and pricing can contact Don O'Connor, CABA's Business Development Manager at occonnor@caba.org or 613.686.1814 x226.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <http://www.caba.org/>.

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