



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA RESEARCH COUNCIL CHANGES NAME

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The Continental Automated Buildings Association has announced a name change to its Internet Home Alliance Research Council. Effective immediately, the working group will now be referred to as CABA's Connected Home Research Council. In accordance with its name change, the Research Council will also renew its brand identity, aiming to simplify its presentation in the marketplace and to promote a strong link with its successful parent organization, CABA.

"The new name and brand identity are expected to position CABA's Connected Home Research Council as a modern, aggressive, competitive, and strong research unit within the organization that represents a flourishing group of international companies," stated Ronald J. Zimmer, CABA President & CEO.

The Council will continue to function as a cross-industry network of leading companies engaged in collaborative research. The Council's research projects enable participating companies to gain important insights into the sector and leverage those insights into viable new business opportunities.

The Research Council utilizes systematic and proven project management techniques to maximize the benefits of research collaboration for all participants. Using these techniques, members determine their mutual research goals and objectives and are able to work together to accomplish what may be impossible to do individually.

Funded solely by each project team, members are able to drive their research agendas and maximize their collaboration experience. Council initiatives ensure that team members are provided with critical market data that helps them refine their product development and marketing efforts.

Currently, members of CABA's Connected Home Research Council include: APC-MGE, Bell Canada, Cisco Systems, Consolidated Edison Co. of NY, Dell, Inc., Direct Energy, Hewlett-Packard Company, Honeywell, Leviton Manufacturing Co., Ltd., Microsoft Corporation, New York State Energy Research and Development Authority, Panasonic Corporation of North America, Proctor & Gamble, Sprint Nextel Corporation, Trane and Whirlpool Corporation.

The Council's origins date back to 2006, when CABA integrated the operations of the Internet Home Alliance. Founded in 2000, the Alliance provided real-world testing opportunities needed to bring home technology products and services to market more quickly, successfully and cost-effectively.

For more information about the Research Council go to www.caba.org, or contact Alex Detre, CABA's Research Director, at 613.686.1814 x228 or detre@caba.org.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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