



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1.613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

CABA LAUNCHES INTENSIVE INDUSTRY RESEARCH PROGRAM

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Over the past year, the Continental Automated Buildings Association has instituted an intense research program, intended to enhance the quality and depth of the market data available in the intelligent home and building industry.

In 2006, the organization integrated the operations of Internet Home Alliance, an association of technology companies committed to research and development within the intelligent home sector. As a cross-industry network of leading companies conducting collaborative research to advance the connected home market, the Alliance focuses on providing its members with the real-world testing opportunities required to bring their home technology products and services to market more quickly, successfully and cost-effectively.

Under the new arrangement, IHA's collaborative research program was entirely transitioned to CABA. The organization established the Internet Home Alliance Research Council, consisting of IHA and CABA members, to oversee a wide array of consumer research studies and real-world pilots.

The Research Council utilizes systematic and proven project management techniques to maximize the benefits of research collaboration for all participants. Utilizing these techniques, Council members determine their mutual research goals and objectives and are able to work together to accomplish what may be impossible to do individually. Funded solely by each project team, members are able to drive their research agendas and maximize their collaboration experience. Council initiatives ensure that team members are provided with critical market data that helps them refine their product development and marketing efforts. Currently, the IHA is undertaking several projects examining enhanced home and workplaces.

The association has also taken strong steps to engage in holistic studies that consider commercial and industrial building automation and system integration through its Intelligent & Integrated Buildings Council. The CABA Intelligent & Integrated Buildings Council works to strengthen the large building automation industry through innovative technology-driven research projects. The Council was established in 2001 by CABA to specifically review opportunities, strategize, take action and monitor initiatives that relate to integrated systems and automation in the large building sector. The Council's projects promote the next generation of intelligent building technologies, plus a whole-building approach that optimizes building performance and savings. Currently, the Council is undertaking a study that examines the long term benefits that commercial buildings receive by the implementation of intelligent and green building technologies above and beyond LEED certification.

CABA members in general will benefit from the research program by having the opportunity to participate in collaborative research projects. The general membership will also have the opportunity to benefit from research by being eligible for massive discounts when purchasing completed research reports. CABA members that renew their annual membership are also eligible for nearly \$10,000 in free research.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)