



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

CABA TO CONDUCT INTELLIGENT & GREEN BUILDING TECHNOLOGY STUDY

March 25, 2008

The Continental Automated Buildings Association (CABA) has contracted Frost & Sullivan to conduct a research study that addresses the operation, energy savings and long term benefits associated with commercial facilities that implement intelligent and green building technologies.

The research project referred to as "Convergence of Green and Intelligent Buildings", will examine carbon dioxide reduction and energy efficiency in commercial buildings and culminate in a report that evaluates the long-term benefits of intelligent building technology adoption.

"CABA is undertaking this research initiative to showcase how integrated systems can be utilized in the built environment and also achieve promoting green building practices," stated Ronald J. Zimmer, CABA President & CEO. "Furthermore, the research will illustrate the great return on investment that can be achieved through the use of integrated systems."

The research project will ultimately be a compilation of case studies that best demonstrate key technologies, capabilities and benefits. The case studies will focus on technologies such as building and network management systems, building automation systems, lighting solutions, HVAC and sustainable energy technologies such as solar energy, wind power, rain water collection and recycled wastewater.

The compilation of case studies will provide industry participants the means to showcase their technology and contributions towards intelligent and green buildings. Manufacturers, service providers, developers and builders are invited to financially back this research project to profile and promote their technology, products and services.

The research will demonstrate to property owners and designers the long-term benefits of intelligent buildings to reduce greenhouse emissions, positively impact life-cycle costs, and determine the installation costs and the payback period for intelligent building implementation. The report will also examine potential energy savings and efficiency and improved occupant productivity from the implementation these technologies, along with performance ratios, occupant retention rates, and reduced risk factors.

CABA's Intelligent & Integrated Buildings Council will be providing oversight for this research effort. The Council is specifically tasked to review opportunities, strategize, take action and monitor initiatives that relate to integrated systems and automation in the "large building" sector. The Council will direct this research in order to accelerate and drive broad market acceptance of intelligent building technologies.

In order for your organization to become involved, please contact Fred Bryson, CABA's Business Development Manager at bryson@caba.org or contact the CABA office at 888.798.2222 or 613.686.1814 (x226).

More information about the report is available online at: www.caba.org.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)