

Continental Automated Buildings Association

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North America's Home & Building Automation Association

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## SHALABH GOEL OF CISCO SYSTEMS APPOINTED TO CABA BOARD OF DIRECTORS

December 12, 2007

CABA is pleased to announce the appointment of Shalabh Goel of Cisco Systems to the CABA Board of Directors. Goal replaces Jeff Dean, Global Practice Lead of Rich Media Services at Cisco Internet Business Solutions Group (IBSG).

"While we are sad to see Mr. Dean leave our Board, we are very pleased that Mr. Goel will assume his place," stated Ronald J. Zimmer, CABA President & CEO. "Mr. Goel has had a notable career promoting advanced connected home technologies and we look forward to him bringing his masterful marketing skills to our organization."

By joining CABA's Board, Goel has joined an elite group of industry leaders who promote advanced technologies for the automation of homes and buildings in North America and throughout the world. Goel will also concurrently serve as Chair of the CABA Connected Home Council.

Shalabh Goel is a Solutions Manager in the Cisco Global Service Provider Marketing Group responsible for marketing end-to-end connected home solutions. In this role, he brings together various entities of Cisco and contributes to the overall vision, strategy, and execution of developing and marketing an integrated platform for the digital home that enables new levels of interactivity for consumers and their devices, information, and content.

A 10-year Cisco veteran, Shalabh brings strong high-technology experience to his role. He has extensive experience in open standard telecommunication switches, networking and routing technologies, broadband cable access systems, and advanced services over IP (data, voice, video). His knowledge-base and interests include IPv6, mobile IP, and wireless technologies.

With over 13 years of industry experience, Shalabh has held a variety of senior positions in product development, systems engineering, standards specifications development, product, technology and solutions marketing, early field trials and commercial deployments of technology, as well as customer advocacy and support.

Shalabh holds a Bachelor's degree in Electrical & Electronics Engineering, a Master's degree in Mathematics, and a Master's degree in Electrical Engineering. He resides in Sunnyvale, CA with his wife and twin children.

## **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at <a href="https://www.caba.org">www.caba.org</a>.

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