



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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BRAD HAEBERLE OF SIEMENS APPOINTED TO CABA BOARD OF DIRECTORS

May 29, 2007

CABA is pleased to announce the appointment of Brad Haeberle of Siemens to the CABA Board of Directors.

Brad Haeberle is the Vice President of Marketing at Siemens Building Technologies, where he is responsible for the development of products, services, solutions and new markets that leverage building automation, fire safety, security, energy and environment, HVAC and integration to impact customer business operations and meet their ever-changing needs.

Haeberle has spent nearly 14 years in the building technologies industry with experience spanning sales and marketing for the Building Automation Division and Facility Management Services Division, Services plus the development of customer satisfaction tools and the implementation of SBT e-business strategy.

Prior to joining Siemens, Haeberle worked for Mobil/Exxon running operations, sales and developing new customer technology solutions.

As representative for Siemens on CABA's Intelligent Building Roadmap, a collaborative industry-funded research project that explored the opportunities offered by emerging intelligent building technologies, Haeberle played a lead role in guiding its development.

Haeberle is a graduate of the University of Iowa with a Bachelor's of Business Administration in Finance and the Lake Forest Graduate School of Management with a Masters of Business Administration.

"CABA is very excited to announce the appointment of Brad Haeberle," said Ronald J. Zimmer, President & CEO of CABA. "His experience in building automation and integrated systems will be a great asset for our organization."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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