



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

1173 Cyrville Road, Suite 210  
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814  
Fax: 1.613.744.7833  
US/Canada: 1.888.798.CABA

Web: [www.caba.org](http://www.caba.org)  
E-mail: [caba@caba.org](mailto:caba@caba.org)

## CONTINENTAL AUTOMATED BUILDINGS ASSOCIATION APPOINTS HP TO BOARD OF DIRECTORS

May 17, 2007

The Continental Automated Buildings Association (CABA) today announced that an HP representative has been appointed to its Board of Directors.

CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of commercial buildings and homes.

"I am pleased to announce HP's presence on CABA's Board of Directors," stated Ronald J. Zimmer, CABA President & CEO. "HP already plays a key role on CABA's Internet Home Alliance Research Council. With the company's presence on our Board, CABA continues its long tradition of representation from the computing sector."

Brian Burch, marketing director of Managed Home Business at HP, will represent the company on CABA's Board.

"CABA is doing important research to identify and define customer needs in the digital home," said Burch. "HP involvement on CABA's board can help this effort, especially in the area of setting standards for the future of digital entertainment."

Burch brings extensive experience to the Board. At HP, he directs the program that drives HP's strategic intent to "digitize" the home and provide compelling and intuitive experiences in every room and while people are on the go. He works across all of HP's consumer-focused business units in the company's Personal Systems Group to drive a consistent hardware, software and services roadmap.

Burch also has broad marketing experience within the computer retail and internet sales space and with the consumer, small business and enterprise software and audio conferencing markets.

### **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at [www.caba.org](http://www.caba.org).

### **Media Contact:**

Rawlson O'Neil King  
Communications Director, CABA  
[king@caba.org](mailto:king@caba.org)  
613.686.1814 x225  
888.798.CABA (2222)