



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA BECOMES NINTH ESPA AFFILIATE

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The Continental Automated Buildings Association (CABA) is the ninth organization to sign on as an Affiliate of the Electronic Systems Professional Alliance (ESPA), indicating ESPA is on its way to reaching a critical mass of support for its universal entry-level education and certification products. ESPA Managing Director Deb Rolfes announced the new affiliation with CABA at Electronic House Expo (EHX), where ESPA is exhibiting in Booth #1744.

CABA promotes advanced technologies for home and building automation, and therefore has a significant stake in the quality and availability of electronic systems technicians. As an Affiliate of ESPA and founding partners the Consumer Electronics Association (CEA), the Custom Electronic Design & Installation Association (CEDIA) and the National Systems Contractors Association (NSCA), CABA is making a positive contribution to the long-term industry solution for qualified entry-level employees.

All ESPA Affiliates participate in the development of the industry's first universal education and certification program. The vision is for ESPA to serve as the foundation of a career-ready workforce for the electronic systems contracting industry. ESPA Affiliates help standardize the terms, definitions and best practices of the electronic systems industry, and ensure broad-based inclusion of critical concepts for entry-level technicians in both commercial and residential disciplines. Affiliates are included in ESPA promotional activities as recognized leaders who are uniting the industry and providing long-term, credible solutions for education and certification.

"The proliferation of automation technology is astounding and our industry not only needs new technicians every year, we need more than ever before," said Ronald J. Zimmer, CABA President & CEO. "ESPA's visionary effort to create and promote a gateway for new employees to enter electronic systems will probably be one of the most significant factors in our ability to control the industry and maintain or accelerate its growth."

ESPA anticipates rolling out its education/certification programs in the fourth quarter of 2007. For the latest news on ESPA developments visit www.espa.org.

Organizations and businesses interested in becoming ESPA Affiliates should contact ESPA Managing Director Deb Rolfes at 319-861-8622 or deb.rolfes@espa.org.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About ESPA

The Electronic Systems Professional Alliance is a non-profit organization that will deliver high-quality education and credible certification that is universally recognized as the path to a career in electronics systems contracting. Founding partners the Consumer Electronics Association (CEA), Custom Electronic Design & Installation Association (CEDIA), and National Systems Contractors Association (NSCA) established ESPA in November 2006. ESPA seeks to "calm the noise" and unify the electronic systems industry with a qualified workforce that is valued in the marketplace.

ESPA Affiliates include the three founding partners, Computing Technology Industry Association (CompTIA), Tweeter Home Entertainment Group, Satellite Broadcasting and Communications Association (SBCA), HDMI Licensing, LLC, Continental Automated Buildings Association (CABA), and Loyd Ivey's Mitek Corporation.

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