



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

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## PANASONIC JOINS CABA BOARD OF DIRECTORS

April 18, 2006

The Continental Automated Buildings Association (CABA) has added Panasonic to its Board of Directors. Jeff Cove will represent the company on CABA's board. CABA is a trade association that promotes advanced technologies for integrated systems and the automation of homes and buildings.

"I am delighted to announce Jeff's appointment to the Board," stated Ronald J. Zimmer, CABA President & CEO. "Jeff's interest and strong knowledge of the connected home sector will be a great asset for our organization."

In his capacity as Vice President, Technologies and Alliances, Mr. Cove directs all technology partnerships for Panasonic Corporation of North America.

Previously, as Vice President of Panasonic Consumer Electronics Company, Mr. Cove directed the merchandising efforts for Panasonic's five consumer electronics product divisions: Entertainment, Display, Optical, Network Development, and Communications.

A graduate of Massachusetts Institute of Technology with a Bachelor of Science degree in mechanical engineering, Mr. Cove joined Panasonic in 1983 as Technics Regional Sales Manager in Detroit. He subsequently has held various positions in sales and marketing in Panasonic Consumer Electronics Company, advancing to Vice President and General Manager of the company's Television Division in 1995 and Vice President of Corporate Planning and Strategic Digital Development in 1998.

"Panasonic is one of the leading consumer electronic companies in the world," stated Cove. "As a dominant player, we are always looking for substantive ways to grow our business. Joining the Continental Automated Buildings Association is a major means of achieving our growth expectations."

### **About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at [www.caba.org](http://www.caba.org).

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