



Continental Automated
Buildings Association

**Your Information
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**North America's
Home & Building
Automation Association**

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MULTIMEDIA OVER COAX ALLIANCE BECOMES PLATINUM SPONSOR FOR CABA's CONNECTED@HOME 2005 CONFERENCE & EXPO

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CABA announced today that The Multimedia Over Coax Alliance (MoCA) has joined as a platinum sponsor for its fall executive conference and expo, Connected@Home 2005. The event will be held this October 3-6 at the Mandalay Bay Hotel in Las Vegas, in conjunction with the 2005 Fiber-to-the-Home Conference & Expo.

At the conference, MoCA will hold a meeting for potential new associate members. People interested in joining MoCA will have the opportunity to talk with MoCA members and learn more about the advantages of becoming a part of a broad industry coalition developing and certifying interoperable, networked, digital entertainment products.

The mission of MoCA is to develop industry specifications and interoperability certification for delivering HD video and other high bandwidth digital content over in-home coaxial cables. MoCA technology was developed from the ground up to address the key requirements for networking digital entertainment: high throughput, quality of service, security, and ease of use. By tapping into the vast amount of unused bandwidth available on coaxial cables, MoCA's technology, delivers HD and DVD quality digital entertainment throughout the home without compromise.

"We are extremely pleased that MoCA is both participating and sponsoring our conference," said Ronald J. Zimmer, CABA President & CEO. "Their presence will provide the connected home industry with path-breaking perspectives on the role of enhanced cable-based technologies in the home."

With the recent addition of Verizon and Cox Communications as board members, MoCA now stands alone as the only home networking alliance to include Tier 1 members from each of the key digital entertainment service providers - cable, satellite, and telecom, as well as leading networking equipment and consumer electronics manufacturers and retailers on the Board of Directors. This recognition affirms the broad support of MoCA as the leading technology for the backbone of the home digital entertainment network.

"We believe home networking is about to enter an exciting era, where all consumers will win," said Ladd Wardani, President of MoCA and Vice President of Business Development at Entropic Communications. "As an alliance of companies, we especially appreciate that the coming together of industry leaders at Connected@Home 2005 will be a great opportunity to advance the digital entertainment home network."

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About MoCA

The Multimedia over Coax Alliance was formed to provide the solution for home networking digital entertainment without compromise. The mission of the alliance is to develop industry specifications and interoperability certification for delivering high bandwidth digital content over in-home coaxial cables. For more information on MoCA and for information on how to become an associate member, please see www.mocalliance.org.

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