



Continental Automated  
Buildings Association

**Your Information  
Source  
for  
Home & Building  
Automation**

**North America's  
Home & Building  
Automation Association**

1173 Cyrville Road, Suite 210  
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814  
Fax: 1.613.744.7833  
US/Canada: 1.888.798.CABA

Web: [www.caba.org](http://www.caba.org)  
E-mail: [caba@caba.org](mailto:caba@caba.org)

## 1394 TRADE ASSOCIATION TO SPONSOR CABA'S CONNECTED@HOME CONFERENCE & EXPO

May 13, 2005

The Continental Automated Buildings Association (CABA) is pleased to announce that the 1394 Trade Association has joined CABA's Connected@Home Conference & Expo as a major sponsor. Connected@Home will be held between October 3-5, 2005 at the Mandalay Bay Resort and Casino Convention Center in Las Vegas, NV and collocated with the 2005 Fiber-to-the-Home Conference & Expo.

"We are elated that 1394 Trade Association has chosen to sponsor Connected@Home," stated Ronald J. Zimmer, CABA President & CEO. "By selecting sponsorship, they will obtain high-visibility among thousands of attendees that influence the marketplace for the consumer electronics that enable triple-play services throughout the home."

The 1394 Trade Association is a worldwide organization dedicated to the advancement and proliferation of the IEEE 1394 audio-video standard. The Association implements and promotes standards for high-speed digital networking in home entertainment, automotive, computer, and industrial applications. 1394-equipped products are available under well known brand names such as FireWire, i.LINK, and DTV-Link brands.

"We are pleased to support this informative event," said James Snider, Executive Director of the 1394 Trade Association. "Our presence at this conference will expose attendees to the latest advances in IEEE 1394 technology."

As a sponsor the 1394 Trade Association will have exhibit space and will also collocate its autumn meetings at the event. This will give its members the ability to maximize travel to one venue, while networking with other Connected@Home Conference and Expo attendees.

CABA is also working with a number of other associations in order to attract more industry meetings at the event. "Our overall objective is to become the de facto fall venue for all associations and alliances that influence the connected home space," said Steve Harvey, Sponsorship Coordinator for Connected@Home."

Industry meetings hosted by various associations will fit into theme of the conference, since Connected@Home's objective is to facilitate discussions and showcase innovative connected home technologies that manage and distribute entertainment, data, voice communications and home management systems over home networks.

For information about sponsoring the event, please visit [www.caba.org](http://www.caba.org) or by email at [caba@caba.org](mailto:caba@caba.org). For more information about the FTTH Conference & Expo 2005, please visit [www.ftthconference.com](http://www.ftthconference.com).

**About CABA**

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at [www.caba.org](http://www.caba.org).

**Media Contacts:**

Rawlson O'Neil King  
Communications Director, CABA  
king@caba.org  
613.686.1814 x225  
888.798.CABA (2222)