



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA PARTNERS WITH INTERNATIONAL BUSINESS FORUM TO PRODUCE CONNECT 2005 CONFERENCE; WILL JOIN COMMERCIAL REAL ESTATE WEEK WITH REALCOMM

March 4, 2005

The CABA Board of Directors has announced that it has entered into an agreement with International Business Forum. IBF will produce and manage CABA's CONNECT 2005 Intelligent Building Conference - Business development, strategic partnering and private equity investing for emerging technologies. The event will be held June 28, 2005 at the Anaheim Convention Center in Anaheim, CA.

This conference will provide market intelligence and business contacts focusing on the impact that new technology innovations are having on the \$37.7 billion dollar worldwide building control systems industry. The focus of CONNECT 2005 will be to bring together venture capitalists, funding sources, new business development, strategic product managers, M&A executives, institutional investors, CTOs, corporate engineers and strategic corporate planning executives with growth technology companies.

Attendees will hear cutting-edge information on: how Fortune 500 companies are viewing technology innovations and applications for the large/commercial intelligent and integrated buildings market; why venture capitalists and corporate investors are investing in growth areas of integrated building systems and communications; commanding the value of intellectual property in strategic alliances; and strategic partnering and alliances for business development.

IBF is well suited to run this conference, since its core competency is financial and business conferences focused on venture capital, corporate finance, mergers and acquisitions, corporate strategic investing, risk management, funding technology innovation, commercialization of intellectual property and corporate employee benefits. With the addition of CABA's CONNECT Conference, the organization will now cover integrated systems and building automation.

"We are extremely pleased to be able to take an active role in the large building and integrated systems sector through our new partnership with CABA," states Alexandra Scott, President and CEO of International Business Forum. "Working with the association will increase the scope of our key business contacts and provide the association with the flexibility it requires to focus on conference programming rather than logistics."

Founded in 1989 by Alexandra Scott, IBF organizes conferences to provide strategic information to key business executives. Attendees include: venture capitalists, technology start-ups, entrepreneurs, investment and commercial bankers, chief executive officers, chief financial officers, pension plan sponsors, endowment and foundation investment officers, corporate investors, money managers; employee

benefits managers, new business development executives and corporate decision makers.

With the inclusion of the CONNECT Conference, IBF will also be able to feature numerous large building industry stakeholders who will discuss and identify key issues facing the sector with respect to integrated systems and intelligent building technologies.

"As continuing host of CONNECT 2005, CABA will ensure that critical issues are presented and discussed among key industry stakeholders," said Ronald J. Zimmer, CABA President & CEO. "It is CABA's intention to attract industry leaders who encourage the development and promotion of integrated systems and automation in large buildings."

Under the terms of the agreement, CABA will retain full ownership of the conference.

CABA is also pleased to announce that it has selected the site for CONNECT 2005. The event will be held in conjunction with the Realcomm 2005 conference also being held June 25-28, 2005 at the Anaheim Convention Center.

CABA's CONNECT Conference will also be located along side the North American Commercial Real Estate Congress and the Office Building Show presented by the Building Owners and Managers Association (BOMA) International, also being held June 25-28 at the Anaheim Convention Center. Access to both the Realcomm and BOMA exhibition floors will be free for CONNECT attendees, and discounts will be made available to attend the Realcomm sessions.

"People are simply out of time," said Jim Young, CEO and Producer, Realcomm. "Now, more than ever, we need to learn at an accelerated pace and strategic networking is critical. We just can't expect people to go to 15 conferences each year. We are trying to listen to the industry. The concept of bringing a number of conferences into the same city at the same time will make it easier for our professionals to participate. We are happy that CABA and BOMA will join us in this milestone event and help us to build on the concept of a Commercial Real Estate Week."

Commercial Real Estate Week will feature the most successful, progressive and innovative commercial real estate professionals and technology in the world.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About Clasma

Clasma, Inc. is a Dallas-based marketing, conference and media company providing services for the building systems and device connectivity industries. Clasma, Inc. is made up of marketing, technical and communication professionals who have between them decades of industry experience in product development and marketing. Clasma works with a vast network of associates around the world to provide its valuable services to the building systems industry. For additional information, please visit www.clasma.com.

About IBF

IBF - International Business Forum presents financial and business conferences on venture capital, corporate finance, mergers & acquisitions, corporate strategic investing, defined contribution/401(k) plans, risk management, funding technology innovation, commercialization of intellectual property and corporate employee benefits. IBF conferences provide attendees with leading-edge information, and new business contacts to achieve business objectives. More information is available at www.ibfconferences.com.

About Realcomm

Realcomm is the world's leading conference and exposition on technology, business solutions, intelligent buildings, and the Internet for the Commercial Real Estate industry. The annual conference targets the needs of Commercial Real Estate at all levels including executive, management, professional and support. Realcomm 2004 will be held June 3-4, 2004 in San Francisco, CA at the Marriott Hotel and Conference Center. For additional information, please visit www.realcomm.com.

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