



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

SECOND ANNUAL XML SYMPOSIUM DELIVERS INSIGHT INTO THE FUTURE OF THE HVAC INDUSTRY

February 18, 2005

Now in its second year, the XML Symposium communicated to more than 100 HVAC professionals the significant potential the industry faces now that such enabling technologies as XML and Web Services are providing a standard path to true whole building integration. Held in conjunction with the AHR Expo on February 9, 2005, at the Orange County Convention Center in Orlando, FL, the XML Symposium was co-hosted by CABA (Continental Automated Buildings Association) and Clasma, Inc., a specialized event and marketing firm for the building systems industry.

Targeted specifically at the HVAC industry, the XML Symposium is a high-level introduction to XML and Web Services. These technologies are considered by many to be the most promising enablers for the future of integrated and intelligent buildings as these technologies are widely used by the IT community and many other industry groups who desire to leverage the Internet as a connectivity and automation vehicle.

"The XML Symposium is extremely effective in introducing the HVAC industry to the technologies and trends that are reshaping how projects are designed, specified, and installed," said Ronald Zimmer, CABA President & CEO. "It is not intended to be an in-depth look at how the technologies work, but rather a look at the vast potential XML and Web Services offer in regards to enabling cooperation between disparate approaches to open systems."

Status reports were delivered by representatives of the various open protocol development organizations such as the CABA-initiated oBIX (Open Building Information Xchange), BACnet, ASHRAE GPC20, Green Building XML and LonMark International. Such initiatives play an important role in establishing an understanding of the steps required to ensure industry-wide adoption of these technologies.

Of particular interest were the real-world case studies illustrating how XML and Web Services are utilized in a variety of projects including: a national chain store owner who out-sources the management of 4,000 facility automation systems; the technology's use in an integrated energy management project; a BAS with other computer applications; and large-scale deployments of XML Web Services used with LonWorks networks.

"The XML Symposium has been instrumental in communicating the impact XML Web Services will have, and is currently having on the HVAC industry," said Anto Budiardjo, Clasma president and CEO. "The AHR audience is the perfect opportunity to reach the full scope of the industry and deliver a cohesive and realistic message regarding the adoption and deployment of these enabling technologies."

A CABA Event Report and Symposium proceedings are available through the CABA and Clasma websites.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About Clasma

Clasma, Inc. is a Dallas-based marketing, conference and media company providing services for the building systems and device connectivity industries. Clasma, Inc. is made up of marketing, technical and communication professionals who have between them decades of industry experience in product development and marketing. Clasma works with a vast network of associates around the world to provide its valuable services to the building systems industry. For additional information, please visit www.clasma.com.

Media Contacts:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)

Heather Deal
Communications Director, Clasma, Inc.
heather@clasma.com
214.213.7233