



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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STEVE NGUYEN OF ECHELON JOINS CABA BOARD

September 13, 2004

The Continental Automated Buildings Association is pleased to announce that Steve Nguyen, Director of Corporate Marketing for Echelon Corporation has been appointed to the organization's Board of Directors.

Nguyen replaces Bea Yormark, Echelon's President & COO, who served on the Board with many years of distinction.

"While we are very sad to see Ms. Yormark depart our Board, we are very gratified that that Steve Nguyen will assume her place," stated Ronald J. Zimmer, CABA President & CEO. "We have worked with Mr. Nguyen closely over the years and know that his contribution to the CABA Board will be substantive, especially concerning marketing and integrated systems."

Mr. Nguyen joined Echelon in 1992 where he has been a Marketing Director since 2001. While at Echelon he has served in a number of marketing management positions including public relations and online services.

In addition to his role in corporate marketing, Mr. Nguyen has been responsible for data systems and tools for marketing and sales including sales force automation, customer resource management and technical support. Mr. Nguyen currently serves on the marketing committees of the OSGi Alliance and LonMark Americas.

Prior to joining Echelon, Mr. Nguyen worked in computer sales and merchandizing. He holds an MBA from the Carroll School of Management at Boston College and an undergraduate degree from Brandeis University.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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