



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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GEORGE COLL OF CompUSA APPOINTED TO CABA BOARD

September 13, 2004

CABA today announced that George Coll of CompUSA has joined the organization's Board of Directors. Brian Woods previously represented CompUSA on the CABA Board.

CABA is a nonprofit industry association that provides information, education, and networking to help promote advanced technologies for the automation of homes and buildings in North America.

"This is a great appointment for the Continental Automated Buildings Association," said Ronald J. Zimmer, President & CEO of CABA. "Mr. Coll's experience in the retail sector and knowledge of residential systems will be a great asset for our organization."

Coll currently serves as the Vice President of eCommerce and Services for CompUSA. He is responsible for three business units, eCommerce, the Technology Assurance Program, and Technology Services.

Coll began his career with CompUSA in January 1996 and has held various other positions including Director of Technical Services, where he played an integral role in launching and developing CompUSA's Technical Services business. In addition he previously held the position of Vice President - Enterprise Business Solutions.

Prior to joining CompUSA, Coll held various positions from 1986 to 1996 with Hercules Aerospace and General Electric focused primarily in the areas of Quality Engineering, Process Improvements and Business Re-engineering, and Service Management.

"It is an honor and privilege to offer greater service to the industry through CABA," stated Coll. "CABA is the only organization dedicated to the residential sector and all of its associated and allied industries. Consequently, CABA is an excellent value to system integrators, installers and retailers such as CompUSA."

Coll attended Texas A&M University where he earned a Bachelor of Science in Industrial Engineering. His appointment to the CABA Board is effective immediately.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About CompUSA

CompUSA Inc., Where America Buys Technology™, is one of the nation's leading retailers and resellers of personal computer-related products and services. Founded in 1984, it now operates approximately

227 stores in 90 major metropolitan markets. These Superstores serve retail, corporate, government and education customers and include technical service departments. CompUSA's inventory includes all major brands of computers and information products including Apple, Compaq, Epson, Hewlett-Packard, IBM, Lotus, Microsoft, Toshiba and more. CompUSA also carries more than 2,000 software titles. Many of the stores include classroom training facilities.

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