



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

1173 Cyrville Road, Suite 210
Ottawa, ON K1J 7S6

Tel: 1. 613.686.1814
Fax: 1.613.744.7833
US/Canada: 1.888.798.CABA

Web: www.caba.org
E-mail: caba@caba.org

CABA's BUILDING COUNCIL LAUNCHES SPONSORSHIP PROGRAM

August 4, 2004

CABA's Intelligent & Integrated Buildings Council (IIBC) has initiated a sponsorship program so that companies, organizations and government agencies can efficiently contribute to the growth and success of the intelligent building sector.

"We have received very positive feedback from all industry stakeholders concerning the launch of this sponsorship program," stated Tom Lohner, Vice President, TENG Solutions and Chair of CABA's Intelligent & Integrated Buildings Council. "Financial contributions to our research initiatives will help revolutionize the way the industry designs and incorporates technology into buildings. The work produced by the IIBC is absolutely necessary if North America intends to maintain its leadership role in the building construction industry."

Organizations are requested to contribute toward any of three new available sponsorship levels. The Council will use the proceeds to achieve its research goals while recognizing sponsors for their financial and logistical support.

The sponsorship levels range from \$2,500 for an associate sponsor to \$10,000 for a sustaining sponsor, and organizations that contribute over \$10,000 are considered custom foundation sponsors. The different sponsorship levels offer a wide range of benefits; from logo and name attribution in all associated marketing collateral to press releases, complimentary conference registrations and numerous offer benefits.

Sponsors will have the choice to support a specific initiative or all Council activities. Active projects within the IIBC include:

Intelligent Building Ranking System Task Force

The Council is developing an online tool intended to assist building owners/managers, the commercial real estate industry and other industry stakeholders to assess the value of integrated systems and technology within a building. The tool will permit the development of a Building Intelligence Quotient (BIQ). Request for Proposals are being developed for this project with planned delivery by the second quarter of 2005.

Life Cycle Costs Analysis Tool Task Force

Integrated systems actually can have a lower first and overall life cycle cost than our conventional practices. To help prove to the stakeholders that IBT is less expensive, the IIBC plans to develop an online tool that will help design professionals, system integrators and building owners identify where costs come from when developing an intelligent building. An online survey has been developed to collect verifiable, documented, quantitative data from public and private large buildings so that the resulting tool is accepted by the industry. A white paper has also been developed.

A Best-Practices Guide for Evaluating Intelligent Building Technologies Task Force

Phase one of this project defined criteria for evaluating intelligent building technologies. The document is available for download at www.caba.org. Phase two of the project is designed to create an objective and quantitative selection method for the criteria identified in phase one. This document would include the development of a ranking system and a scoring method for each criterion.

Demo Building Task Force

Our demo project will document the real benefits associated with implementing intelligent building technologies in a retrofit building. CABA has a tentative agreement signed with the National Research Council of Canada to use the building where CABA has its offices. A third party feasibility study is required before the start of the project to determine which technologies are to be implemented.

For more information about the Council and its sponsorship opportunities, please contact the CABA office.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

Media Contact:

Rawlson O'Neil King
Communications Director, CABA
king@caba.org
613.686.1814 x225
888.798.CABA (2222)