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XML SYMPOSIUM OFFERS HIGH-LEVEL PERSPECTIVE OF XML AND WEB SERVICES TO THE GREATER HVAC INDUSTRY

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CABA (Continental Automated Buildings Association) and Clasma, Inc., a specialized event and marketing firm for the building systems industry, announced today the co-production of an XML Symposium with a focus on delivering a high-level, introductory perspective of the role of XML and Web Services to the HVAC industry. The XML Symposium will be held on January 27, 2004 at the Anaheim Hilton Hotel and will be in conjunction with the AHR Exposition. The AHR Exposition is being held January 26-28, 2004 at the Anaheim Convention Center.

Widely used by the IT community and considered by many as the most important enabling technology for the future of integrated and intelligent buildings, XML brings to fruition the convergence of building systems and the IT infrastructure. These IT-based technologies are drastically changing the buildings industry as they enable cooperation between disparate approaches to open systems, a vital issue within the industry.

"As possibly the ultimate integration mechanism for buildings, XML will revolutionize the buildings industry," Ron Zimmer, CABA President & CEO, said. "This symposium will provide the HVAC professional with ample XML and Web Services education and a practical expectation of their adoption rate within the industry."

The core objectives of the XML Symposium are to deliver a cohesive vision of how XML and Web Services will drastically propel the HVAC industry forward and set expectations on the deployment of these technologies in buildings. Additionally, the symposium will present the status of various XML and Web Services initiatives within the industry such as CABA's XML/Web Services Committee. This committee's efforts will lead to the creation of oBIX (Open Building Information Xchange), a guideline for using XML for buildings currently in development by industry stakeholders.

"XML and Web Services adds strength and simplifies integration, the cornerstone principle that forms the foundation of the intelligent buildings industry," Anto Budiardjo, Clasma President, said. "Therefore, it is imperative that the buildings industry be aware of the significant impact these technologies will have on the future of their businesses."

The XML Symposium is garnering support from key HVAC and controls companies, groups including LonMark, BMA (BACnet Manufacturing Association) and CABA.

The target audience for the XML Symposium includes building owners, operators and managers, HVAC, electrical and mechanical contractors, integrators, consulting specifying engineers and HVAC product and service suppliers. The Symposium is not intended to provide technical training, but will provide a thorough overview of implementation strategies.

For further information on the XML Symposium, please visit www.xmlsymposium.com.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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