



Continental Automated
Buildings Association

**Your Information
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**North America's
Home & Building
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REALCOMM 2004 PARTNERS WITH CABA AND BUILCONN TO DELIVER INTEGRATED AND INTELLIGENT BUILDING EDUCATION TO THE COMMERCIAL REAL ESTATE INDUSTRY

September 24, 2003

Realcomm, CABA (Continental Automated Buildings Association) and BuilConn announced today the creation of a strategic partnership to bring increased level of awareness and education of integrated and intelligent building technologies to commercial real estate industry professionals attending Realcomm 2004 to be held in San Francisco, June 3-5, 2004.

As part of this partnership, CABA's Intelligent and Integrated Building Conference (IIBC) will become an integral part of Realcomm 2004. The event will feature Intelligent and Integrated Buildings sessions and an Intelligent Building Exposition, both organized by BuilConn, CABA and Realcomm. The sessions and exposition will focus on technologies that explicitly reduce building costs, increase efficiency and value, and create return-on-investment.

"We look forward to working with CABA and BuilConn on the intelligent building track," Jim Young, President of Realcomm, said. "The prestige and depth of understanding displayed by these organizations is a testament to our industry and will translate into an informative and profitable experience for all participating Realcomm attendees."

CABA is the prominent association in the intelligent and integrated homes and buildings industry with membership consisting of key stakeholder companies and organizations associated with integrated and intelligent buildings. CABA's mission is to provide information and education on the issues and benefits of intelligent homes and buildings.

"We are pleased to join forces with both BuilConn and Realcomm in San Francisco," stated Ronald J. Zimmer, CABA President and CEO. "It is our intention to provide attendees with a wider industry perspective on trends and technologies so they can make informed purchase decisions," Zimmer added. "Our partnership with Realcomm provides a natural evolution and continuation of our Intelligent and Integrated Building Conference (IIBC) previously held in Toronto".

The BuilConn Forum is the foremost industry conference, expo and gathering for stakeholders of the Networked Building Systems industry. The premier event held in April 2003 brought together stakeholders delivering building system solutions, including technology developers, device and systems manufacturers, distributors, integrators and consultants.

"We are pleased to work with CABA to bring valuable content and perspective to Realcomm 2004," Anto Budiardjo, President of Clasma, Inc. and BuilConn organizer, said. "BuilConn is becoming a key venue to discuss the convergence of traditional building systems with IT networks. BuilConn represents the suppliers of intelligent building systems, and

Realcomm represents the adopters while CABA brings an industry wide perspective; this partnership is a natural fit," Budiardjo added.

Through joint sponsorship of the intelligent building track, CABA's and BuilConn's objective is to provide attendees with insight into the technological, economic and strategic challenges faced by building owners and operators. A subsequent objective is to provide vendors with intelligence on consumer markets. The conference and trade show will also provide in-depth industry research and the latest products and services available to the building owner, operator and manager.

CABA held its Energy Management Summit at Realcomm's 2003 event. The organization plans to build upon that momentum through promoting the entire range of benefits provided by building automation systems and integration at Realcomm 2004.

Because CABA, Realcomm and BuilConn are similarly focussed in some areas, but ultimately have different target audiences, the three groups overlap in a very symbiotic manner. By pooling resources and expertise, BuilConn, CABA and Realcomm are able to provide further insight into the industry concerns and offer additional benefits to their respective attendees.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About BuilConn

The BuilConn Forum is a two-day event designed specifically for systems integrators, control contractors and security dealers. It is these individuals who face the unique challenge of designing and integrating building systems so they operate together to provide building owners, occupants and managers with increased value. Produced by Clasma, Inc., a Dallas-based marketing and event company specializing in servicing the buildings systems industry, the BuilConn Forum will be held in Dallas, TX, April 14-16, 2004 at the Adam's Mark Hotel Dallas. For additional information, please visit www.BuilConn.com.

About Realcomm

Realcomm is the world's leading conference and exposition on technology, business solutions, intelligent buildings, and the Internet for the Commercial Real Estate industry. The annual conference targets the needs of Commercial Real Estate at all levels including executive, management, professional and support. Realcomm 2004 will be held June 3-4, 2004 in San Francisco, CA at the Marriott Hotel and Conference Center. For additional information, please visit www.realcomm.com.

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