



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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IN-STAT/MDR DISTRIBUTES RESEARCH VIA CABA eSTORE

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The Continental Automated Buildings Association (CABA) is pleased to announce that In-Stat/MDR will distribute its research products and services through CABA's eStore.

In-Stat/MDR offers a broad range of information resources and analytical assets to technology vendors, service providers, technology professionals and market specialists worldwide.

The research firm integrates both supply-side and demand-side research methodologies into a comprehensive analysis of technology markets and products. This capability relies on an ability to cover the entire value chain from engineering-level semiconductor technology through equipment, infrastructure, services and end-users.

"The addition of In-Stat/MDR to our eStore is a great benefit to our members and the general public," states Ronald J. Zimmer, CABA President & CEO. "The availability of In-Stat/MDR reports will greatly enhance the quality and quantity of research available from our organization."

CABA's eStore is an initiative designed to provide its members and the general public with access to a centralized repository of research.

The CABA eStore offers a Research Boutique that enables industry participants and the general public to search and purchase high-quality research focused upon system integration and home/large building automation.

CABA's Research Boutique aims to provide the public with access to the most complete listing of industry intelligence and market research concerning home and building automation and integrated systems.

"Our presence in the CABA eStore will create more choices for companies and consultants interested in purchasing home and building automation research," states Michael Wolf, Director of Enterprise and Residential Communications at In-Stat/MDR.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

About In-Stat/MDR

In-Stat/MDR offers a broad range of information resources and analytical assets to technology vendors, service providers, technology professionals and market specialists worldwide. The company stands alone in its ability to integrate both supply-side and demand-side research methodologies i

into a single, comprehensive view of technology markets and products. This capability relies on a unique ability to cover the entire value chain from engineering-level semiconductor technology, through equipment, infrastructure, services and end-users. For more information on In-Stat/MDR, please visit www.instat.com.

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