



Continental Automated
Buildings Association

**Your Information
Source
for
Home & Building
Automation**

**North America's
Home & Building
Automation Association**

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CABA ANNOUNCES CALL FOR PAPERS FOR ACCESS, A NEW BROADBAND SERVICE PROVIDERS SUMMITS

Conference will educate telcos, cable operators, ISPs, satellite broadcasters and energy companies on connected home market opportunities

May 13, 2003

The Continental Automated Buildings Association (CABA) has announced their call for papers for ACCESS, a new connected home conference event targeted to the service provider community. The one and half day program will teach service providers such as telephone companies, cable operators, ISPs, satellite broadcasters and energy companies about the opportunity to tether their existing and future broadband services to the burgeoning connected home market.

ACCESS will take place on Tuesday, November 11 and Wednesday, November 12 in conjunction with EHX Fall 2003 in Long Beach, California. Among the topics to be offered during the summit are:

- Case Studies
- Consumer & Channel Market Information
- Enabling Technologies & Protocols
- Field Installation & Service Problems & Solutions
- Field Sales & Marketing Problems & Solutions
- Partnering Strategies
- Product & Services Bundling Strategies
- Services Selling & Marketing Strategies
- Technical Implementation Problems & Solutions
- Technology Roadmaps

Interested speaker candidates should submit:

Presentation Topic

250-word abstract

Proposed speaker (with contact information)

Contact information for the person submitting the abstract

This information should be forwarded to the CABA office. All sessions should address how service providers such as telephone companies, cable operators, ISPs, satellite broadcasters and energy companies can tether their existing and future broadband services to the burgeoning connected home market. ACCESS is a joint venture between CABA and EH Events & Education.

About CABA

The Continental Automated Buildings Association (CABA) is a leading industry association that promotes advanced technologies in homes and buildings in North America. More information is available at www.caba.org.

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